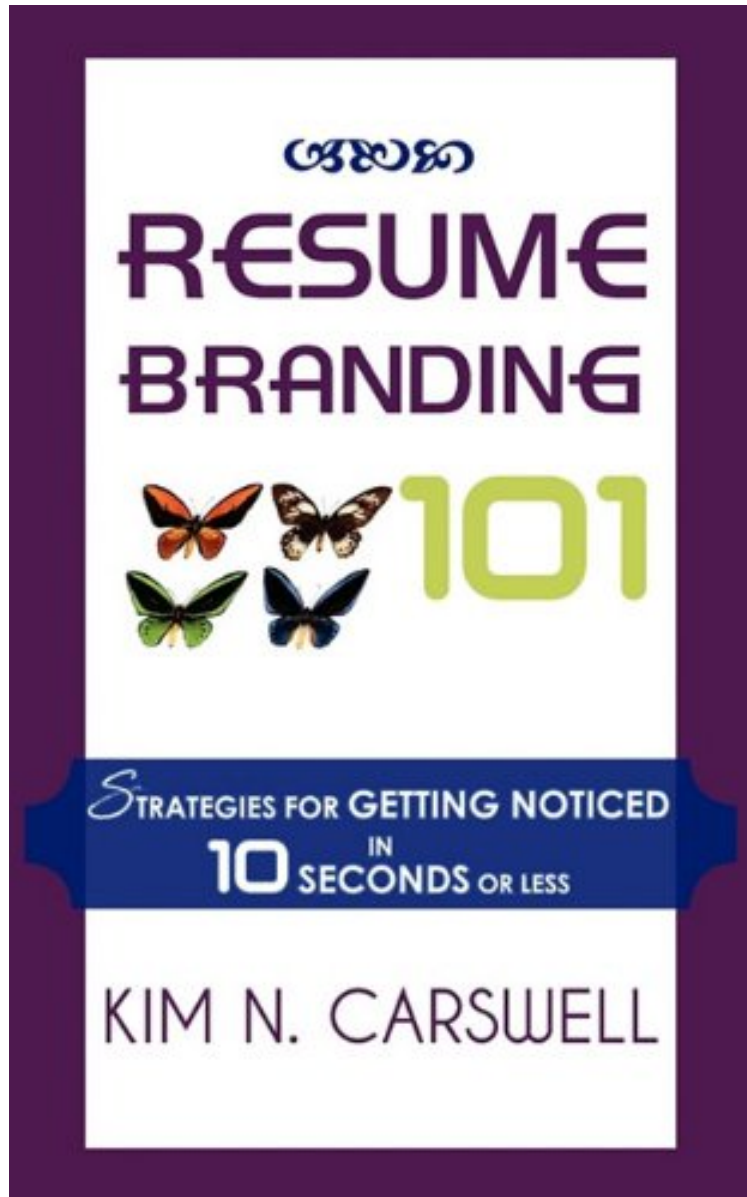


Resume Branding 101: Strategies for Getting Noticed in 10 Seconds or Less

Kim N. Carswell

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Resume Branding 101: Strategies for Getting Noticed in 10 Seconds or Less, guides readers to determine their true market value while creating an employer friendly resume. Throughout each chapter, there are a series of activities and supplementary exercises that provide step-by-step strategies for building a marketable resume which invite employers to hire you.