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Resume Bullets Don't Work!: (And Other Surprising Issues That May Keep Your Rsum From Getting The Attention It Deserves)

Rob Sullivan

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*"COMPELLING RÉSUMÉ TIPS
AND STRATEGIES..."*

Résumé Bullets Don't Work!

*(And Other Surprising Issues That May
Keep Your Résumé From Getting The
Attention It Deserves)*

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Rob Sullivan : Resume Bullets Don't Work!: (And Other Surprising Issues That May Keep Your Rsum From Getting The Attention It Deserves) before purchasing it in order to gage whether or not it would be worth my time, and all praised Resume Bullets Don't Work!: (And Other Surprising Issues That May Keep Your Rsum From Getting The Attention It Deserves):

Do you ever look at your rsum and think: "I need to find a way to make this seem better than it is?" Are you frustrated with sending out rsums and never receiving a response? Do you have a nagging feeling you should be doing more to come across on paper, but have no idea what? If you answered "YES" to any of these questions, this EBook could be one of the best investments you make. Here's what you'll learn... - The fundamental flaw of bullet points (and how to overcome it). - Over 17 real-life examples that cover a wide range of industries and categories. - An before/after example of a bullet point that camouflaged an amazing accomplishment. - Why a rsum isn't always the best tool to get a job (and what is). - Why responsibilities are rarely a good idea to include. - Why your job title may be working against you (and how to fix this). - 2 common rsum entries that should almost never be included.

About the Author Rob Sullivan is an inspirational speaker and corporate trainer who has delivered workshops and keynotes at companies, universities, and trade associations across the country including TAP Pharmaceuticals, McDonald's, Motorola, Northwestern University, and the University of Michigan. His passion is helping people recognize, leverage, and communicate the gold in their backgrounds. Rob's book, *Getting Your Foot in the Door When You Don't Have a Leg to Stand On* has already begun to replace top-selling *What Color is Your Parachute?* as a text in college career development courses. To date, Rob has delivered 3 commencement speeches and been a repeat guest on television and radio stations across the country including NBC, ABC, CLTV, and WGN. He was also featured in the *Wall Street Journal* and as a guest expert on *Starting Over*, a reality show that airs nationally on NBC. Rob has a BA in psychology from the College of the Holy Cross in Worcester, Massachusetts, as well as an MS in advertising from Northwestern University's Medill School of Journalism.