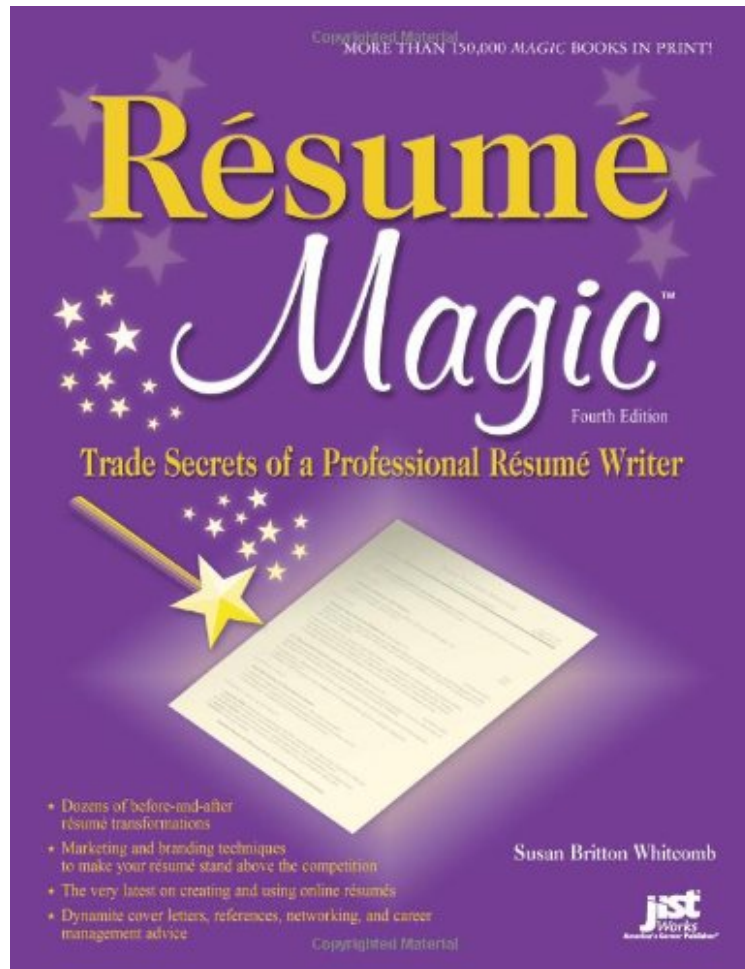


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Resume Magic, 4th Ed: Trade Secrets of a Professional Resume Writer (Resume Magic: Trade Secrets of a Professional Resume Writer)

Susan Britton Whitcomb

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Susan Britton Whitcomb : Resume Magic, 4th Ed: Trade Secrets of a Professional Resume Writer (Resume Magic: Trade Secrets of a Professional Resume Writer) before purchasing it in order to gage whether or not it would be worth my time, and all praised Resume Magic, 4th Ed: Trade Secrets of a Professional Resume Writer (Resume Magic: Trade Secrets of a Professional Resume Writer):

1 of 1 people found the following review helpful. It works like magic!By Vonda J. OrdersI can not rate this book highly enough. I bought this book in 2013, but I did not bother to read it until this summer.Her information is straightforward and her examples and templates are easy to follow. I took one of her templates and just added in the

same information from my resume with a few tweaks, but that has made all of the difference. Since revising my resume this past summer, I have received three interviews and have been told numerous times that I have an impressive resume! And yet my credentials are the same - I've just arranged them in a coherent way. This book is best for experienced professionals who may not have worked on a resume in awhile and want to quickly update and improve their resumes and coverletters. I don't think it would be as effective for recent college graduates looking for a first position, although her information on the importance of selling yourself and thinking of your resume as an advertising document are good advice for anyone at any stage of their career. 3 of 3 people found the following review helpful. it seems like much ado about nothing By colonialfunding It would probably be helpful for a person looking for his/her first job. Beyond that, it seems like much ado about nothing. I NEVER hired a person based solely upon a resume. It might have gotten them rated higher or lower on who got an interview and who didn't, but was more what they said, not so much about how they said it or formatted it. 0 of 0 people found the following review helpful. Excellent assistance with content inclusion/exclusion for resumes as well as ... By tcupmonkey Excellent assistance with content inclusion/exclusion for resumes as well as cover letters, and extremely helpful (step-by-step) assistance with layout and format (visual techniques and "artistry"). Essential explanations of resume "speak" (grammar mechanics), various types of resumes, how to save send electronically, function of ATS, and more. Well organized and easy to follow, but plan to spend some time with this guide to do your work justice. Plenty of excellent before after examples. Probably the most helpful text of the three I worked with recently. This 4th edition is the latest, but is from 2010...hence only 4 stars. Still, an invaluable one-stop source for polishing-up a resume to professional standards, getting it ready for distribution, and how to start using some of the social media to circulate the finished product.

Resume Magic is a giant compendium of advice and before-and-after resume transformations explains resume creation and illustrates professional techniques with actual examples that show why the techniques work.

About the Author Susan Britton Whitcomb has provided career management strategies to people who want to move their career forward faster for more than 20 years. Susan speaks nationally on the topic of career management. She is past president of Career Masters Institute, the job seeker s go-to resource for trusted career experts; founder of Career Coach Academy, a training center and think-tank for quality career coaches; and principal of California-based Whitcomb Career Consulting.