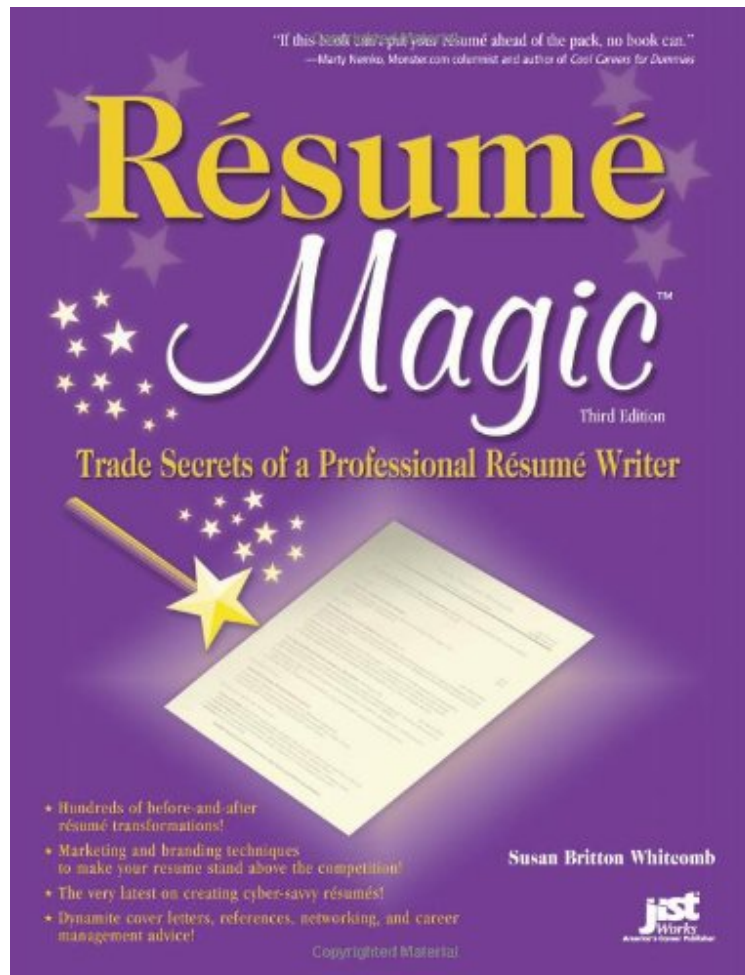


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# Resume Magic: Trade Secrets of a Professional Resume Writer

*Susan Britton Whitcomb*

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**Susan Britton Whitcomb : Resume Magic: Trade Secrets of a Professional Resume Writer** before purchasing it in order to gage whether or not it would be worth my time, and all praised Resume Magic: Trade Secrets of a Professional Resume Writer:

3 of 3 people found the following review helpful. A \$13 BOOK THAT COULD CHANGE YOUR LIFE!By J. DavisResume Magic: Trade Secrets of a Professional Resume Writer (Resume Magic Trade Secrets of a Professional Resume Writer)Did you know...Most resumes are not read completely, large companies sometimes use computers to scan for "key words" planted throughout resumes to compile a initial list of candidates, employers want to see hard-hitting bottom-line numbers that show proof of your past performance, and that and resume writing has its own grammar and punctuation rules?I have a B.S. in journalism, mass communications and public relations and the above information regarding resumes(included in this book) was all new to me.I bought this book to update my husband's 7-year-old "just-out-of-college" resume to reflect the executive management status and impressive accomplishments he's

attained in his career in the last seven years. He is not changing jobs, just needing a "grown-up" resume to submit for a college master's program. Reading this book cover to cover and writing a brand-new resume from scratch was not only fun for me, but my husband can now "see" his past seven years' accomplishments. He not only has a resume that he's confident would "wow" employers if he ever decides to seek a job elsewhere, but putting his talents, skills and passions into writing also refocused and renewed his career direction and passion. Susan Whitcomb, author, is very thorough and explores all options of resume writing. I personally appreciated a chapter devoted to resume "style" writing. Yes, like newspaper reporting, resume writing has its own list of separate writing rules, and she covers them all. She helps readers decide which resume format best fits their current job situation, and provides worksheets and questions to help employees target in on their most impressive accomplishments from their entire career. I was most impressed by the suggestions she had for employees dealing with demotions, life changes or changes in career paths; she proves you CAN put your best foot forward in a truthful manner by focusing on the positive, not the negative, of one's career. The most useful chapters to me were (4) "The Blueprint for a Blockbuster Resume," and (5) "How to Write Great Copy." My favorite chapter was (8) "Visual Artistry: The Missing Link." This book is 571 pages PACKED with all the information needed to create a resume that does its job; get's YOU a job! \$13 is a very small price to pay for a book that could, literally, change your life. 1 of 1 people found the following review helpful. Very Useful Book for Anyone Searching for a Job By Doug RI don't normally bother to write reviews but I just published a very negative review for another book and in that review I recommended anyone considering it should instead buy Resume Magic. So it only seemed fair that I enter a positive review for this book. I am updating my Resume and wanted to incorporate some of the current ideas and formats so that my applications had the best chance of being considered. This book provided the help I was looking for and I believe that I have been able to improve the presentation of my Resume as a consequence. While it is too early in my job search to tell if my belief will actually turn out to be true, I would still recommend this book to anyone whether they are a new graduate or an experienced professional. I do want to mention one important negative; I bought the Kindle version of this book and even reading it on my computer screen (Kindle for PC) most of the example resumes are virtually unreadable. Although I have not tried to read the book on my Kindle device yet, I have to believe that those example resumes are completely unreadable. You may be better off purchasing the hard copy. 1 of 1 people found the following review helpful. I landed a great job using the information in this book By A. Jane Very thick book with lots to read. If you are looking for a book to help you write a killer resume, then this book is for you. If you are looking for a book to help you write a quick resume, then there are other, more basic books for you. I landed a great job using the information in this book. I read it for about three months before writing it though.

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"A masterpiece on resume writing." -- David F. Noble, Ph.D., author, Gallery of Best Resumes "The most comprehensive book ever written on resume writing and a vital addition to every job seeker's library!" -- Wendy S. Enelow, author, executive resume writer and career consultant "Whitcomb has created the gold standard in resume guides." -- Katherine Hansen, author of Dynamic Cover Letters, Dynamic Cover Letters for New Graduates, and A Foot in the Door: Networking Your Way into the Hidden Job Market "Whitcomb's before-and-after examples are reminiscent of Houdini!" -- Darrell W. Gurney, CPC, JCTC, RSCP; author, Headhunters Revealed!