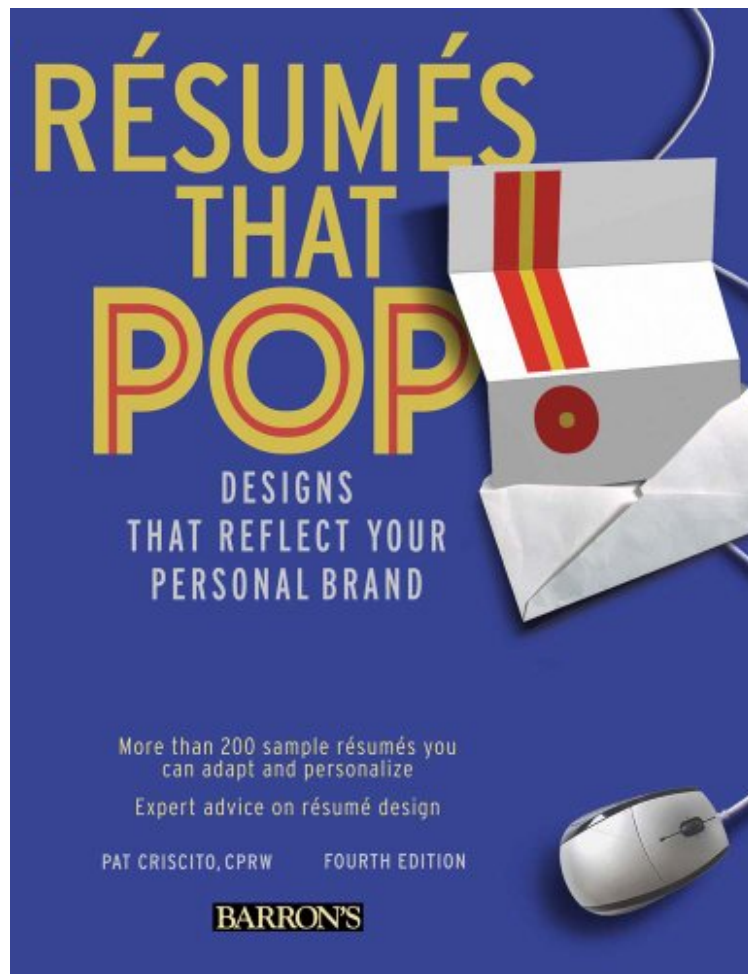


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Resumes that Pop!: Designs that Reflect Your Personal Brand (Barron's Resumes That Pop: Designing the Perfect Resume)

Pat Criscito CPRW

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Pat Criscito CPRW : Resumes that Pop!: Designs that Reflect Your Personal Brand (Barron's Resumes That Pop: Designing the Perfect Resume) before purchasing it in order to gage whether or not it would be worth my time, and all praised Resumes that Pop!: Designs that Reflect Your Personal Brand (Barron's Resumes That Pop: Designing the Perfect Resume):

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formatting, as well as some great tips for content. While certain aspects might be considered out-dated, there's still much to love about this book. I am pleased with my purchase. 0 of 0 people found the following review helpful. Absolutely love this book By Juanita Absolutely love this book!!! It gives you everything you need for all career areas. I love the pop words it gives you as well. These are words employers look for on resumes!!!! 0 of 0 people found the following review helpful. Five Stars By ice man cometh excellent

The perfect rsum, says author Pat Criscito, is the one that fits the personality of its owner, tempered, of course, by the expectations of the industry. Writing and designing both paper and electronic versions of a rsum, and using them to build a brand identity on the Web, are the focus of the new 4th edition of Rsums that Pop!, formerly titled Designing the Perfect Rsum. This book shows job seekers exactly how to create distinctive rsums that reflect the unique personality of their owner—their strengths, their background and training, and their career goals. A Twelve-Step Rsum Writing Guide opens the book, outlining rules for creating the perfect rsum from a rough concept to a finished presentation. Chapters that follow discuss different kinds of rsum, including functional, chronological, executive, the curriculum vitae, and creative rsums. Then, the author shows job-seekers how to create and use electronic versions of their rsum, from e-mailable and scannable rsums to LinkedIn and Facebook profiles. Nowadays, job seekers should expect to be Googled by hiring managers before being called for an interview. This book helps readers manage their online reputations using blogs and e-folios at their own personal Web sites. Nearly 200 sample rsums included in this book can be adapted and personalized to fit the needs of each reader.

From the Inside Flap (back cover) **DESIGNS THAT REFLECT YOUR PERSONAL BRAND** "The perfect rsum for today's job search," says author Pat Criscito, "is a blend of concise writing with the unique designs required for Internet rsum database." Writing and designing both paper and electronic versions of a rsum, and using them to build a brand identity on the Web, are the focus of "Rsums That Pop!", formerly titled "Designing the Perfect Rsum." "You'll learn how to create a distinctive rsum that reflects your unique personality—your strengths, your background and training, and your career goals. Write the perfect rsum, using the author's award-winning "Twelve-Step Rsum Writing Process" and easy-to-use worksheets Create the type of rsum that best fits your needs: reverse chronological, functional, executive, curriculum vitae, or creative New in This Edition: Discover how to create and use electronic versions of your rsum, including ASCII text rsums for cutting and pasting or uploading to career websites on the Internet Also New: Supporting documents for your career search, including e-Folios, bios, blogs, project lists, proposals, references, cover letters, and LinkedIn and Facebook profiles "Also included: Nearly 200 sample rsums that you can adapt and personalize. "From the Back Cover (back cover): Open this book and you'll find clear, easy-to-follow instructions for creating an effective rsum that presents your background and qualifications in the very best light. Learn the difference between functional and reverse chronological rsums Find out which style is best for your job search Discover how to make effective use of type fonts and graphic devices Learn how to create a scannable rsum Nearly 200 sample rsums can be adapted and personalized to fit your needs. You'll also find more than 100 new rsum designs created by members of the National Rsum Writers Association (NRWA).