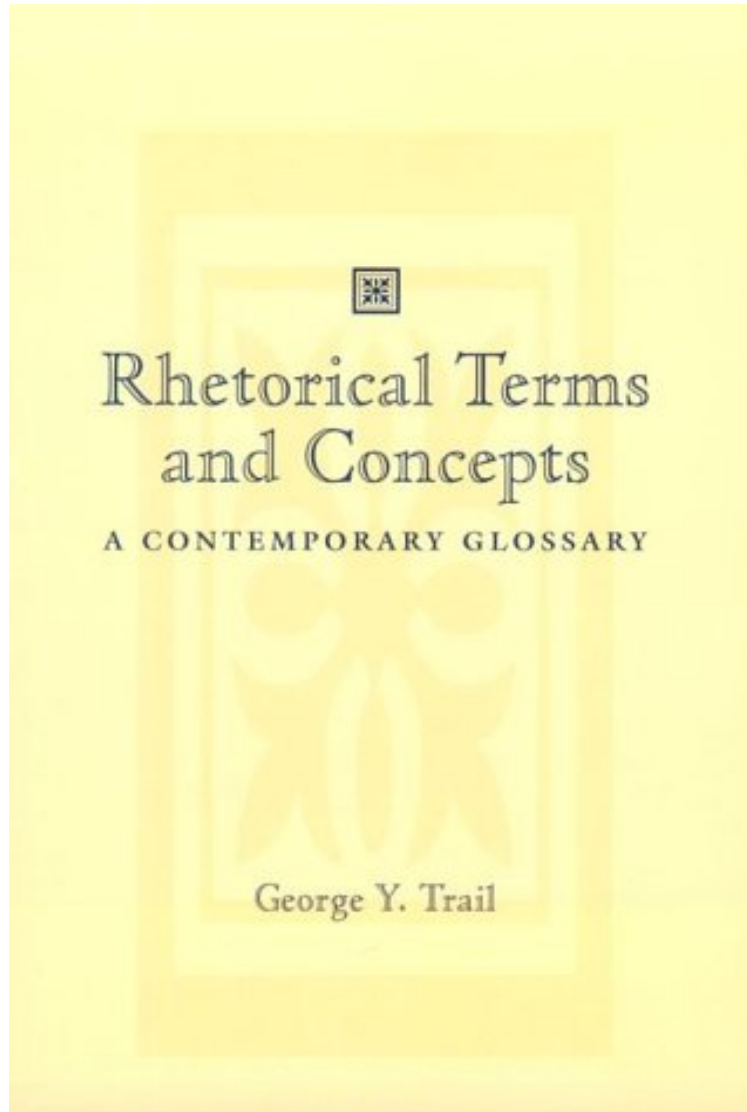


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## Rhetorical Terms Concepts: A Contemporary Glossary

*George Y. Trail*

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**George Y. Trail : Rhetorical Terms Concepts: A Contemporary Glossary** before purchasing it in order to gage whether or not it would be worth my time, and all praised Rhetorical Terms Concepts: A Contemporary Glossary:

3 of 3 people found the following review helpful. The Best Comp/Rhetoric Text AvailableBy Eric Miles WilliamsonI first began using an early version of Professor Trail's Rhetorical Glossary a decade ago when I was teaching at Houston Community College. I note that one of the reviewers of this book says "It is an academic's book and, as such, doesn't add anything new to the field of Rhetoric," and then says he wouldn't use the book in a classroom. A statement as preposterous as this--that an academic book doesn't add anything to the field--strikes me as humorous. It would

seem that the reviewer from Colorado claims that somehow academic books are not fitting for academia. The Colorado reviewer's comments only illustrate the value of Trail's brilliant book: not only do students benefit from the Contemporary Glossary, but so do would-be professors. I've taught many thousands of freshman composition students in the past decade, and I have always used Trail's book and his method, and my students--everything from poor students from the Bronx to wealthy geniuses at NYU--have universally benefited. If Trail's book were adopted by every college and university composition program in the country, we'd have a citizenry that would not only write better, but think better. I can't imagine teaching composition without using Professor Trail's Glossary, and I recommend it to any professor who truly wants to teach his students more than how to "express" themselves like the members of a talk show audience. Trail's book treats students as if they have the intelligence they indeed have. Students rise to the challenge. It's a brilliant book like no other. 0 of 0 people found the following review helpful. Your child should have this with Suess, Strunk White By Robert B. Gibbons Dr. Trail's work is engaging, funny and full of wit and wisdom. If your high school student can't comprehend or relate to it as other reviewers have suggested; then they are at best underprepared for serious university studies (as so many are). This book should be given to every child learning to read, along with Strunk and White and their Dr Seuss. Of course both works would be over their heads at first; but they should be told that an understanding of the concepts in those books is a goal--and that the extent to which they don't understand the nuances, that is the extent to which they will have difficulty in comprehending works, expressing themselves in written form and, more importantly, searching for clarity in language. I read Trail's book regularly to refresh and sharpen my own ability to analyze works I'm reading and to work on my own struggle to improve my own writing. 1 of 1 people found the following review helpful. Excellent Glossary By Susan M. Bradford-Callo I recommend this small book to anyone seeking a guide to an understanding of the uses of the English language (particularly written) intended to persuade. An adult student returning to college (University of Tennessee.), I work to succeed. George Trail's "Rhetorical Terms and Concepts-A Contemporary Glossary" is, in this work, invaluable. From "ABSOLUTE" to "ZEUGMA," Trail's ready-to-go reference is a must. The definitions, clear, witty, and insightful, provide information needed for the rigors of academia. Searching for a concept is easy in the book's user friendly format, and in that it is compact, it comes to class with me at all times. I additionally appreciate both the accessibility and the inclusiveness of the language used .

A concise readable, vocabulary of terms and concepts useful in describing and analyzing writing. Intended to be used as either a reference tool or as an independent text, the glossary allows the user to consult a term as needed to better understand the concepts behind the language of rhetoric.