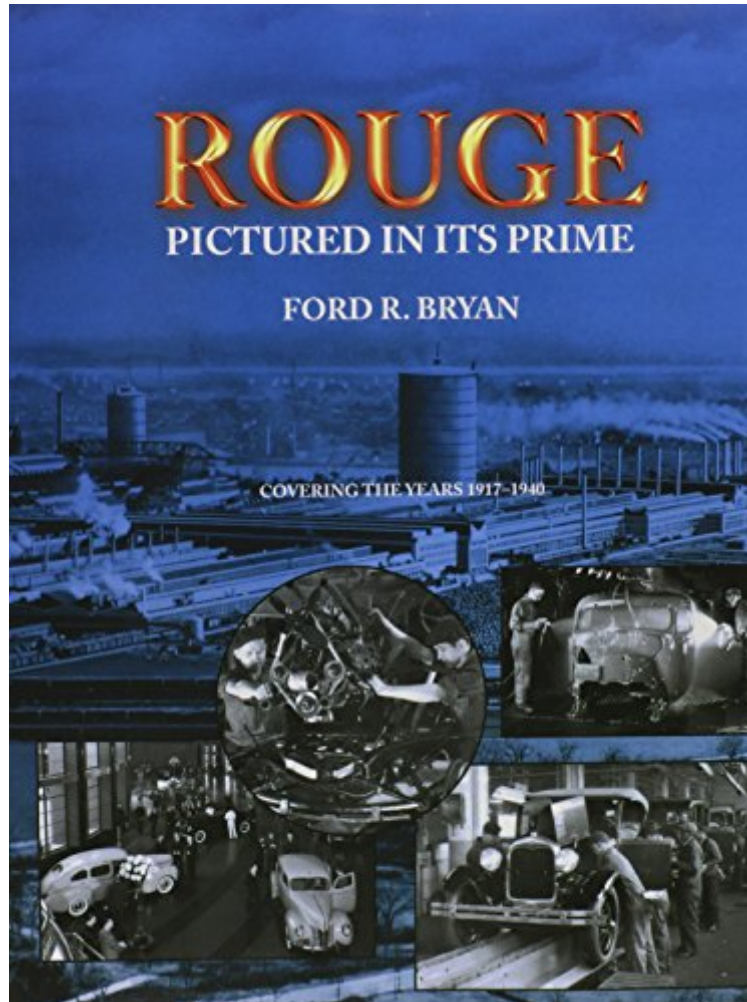


(Download) Rouge: Pictured In Its Prime

## Rouge: Pictured In Its Prime

*Ford R. Bryan*

*ebooks | Download PDF | \*ePub | DOC | audiobook*



[Download](#)

[Read Online](#)

#413485 in Books 2003-04-01 2003-04-01 Original language: English PDF # 1 11.00 x .80 x 8.501, 3.10 #File Name: 0972784306288 pages | File size: 22.Mb

**Ford R. Bryan : Rouge: Pictured In Its Prime** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Rouge: Pictured In Its Prime:

0 of 0 people found the following review helpful. The Rouge Did It All By Oscarphone If you are a fan of Ford, Henry, Capitalism, history, manufacturing, Detroit or the Rouge River complex, this is a book for you. The photos here are ones that I have never seen about Rouge and its employees. One interesting side that the book brought out was Henry's willingness to hire the handicapped (blind, missing limbs, def, etc.) at regular wages to do important manufacturing tasks within their means. And not just a few, he employed hundreds. As far as the Rouge itself, it was a monument to Capitalism and the good things it does in the pursuit of profit. Henry was big on recycling, cleanliness and using renewables to build his cars (soybean plastics for example) and the Rouge did it all in its heyday. The scale of the Rouge was massive, in size and more importantly in scope, and this book shows that. Love it. It's a keeper!

0 people found the following review helpful. ... someone who has worked at "THE ROUGE" is was great to purchase this bookiBy tb 1785From someone who has worked at "THE ROUGE" is was great to purchase this booki.0 of 0 people found the following review helpful. Five StarsBy James VanpeltBig book with many big pictures, I'm still enjoying it.

When Ford Motor Company was formed in 1903, its primary assembly plant was a wooden one-story wagon shop, but as the auto manufacturer grew, so did its factories. By 1917, building on his experience with the Piquette and Highland Park plants, Henry Ford began constructing his ultimate vision of an efficient and effective industrial complex on the banks of the Rouge River. In its time, "The Rouge," as Detroiters called it, was the largest integrated automobile factory in the world, with facilities that included an electric power plant, blast furnaces, foundries, coke ovens, open hearth furnaces, a steel mill, stamping plant, engine plant, glass plant, and miles of conveyors bringing manufactured parts to moving assembly lines. The Rouge was able to provide over 100,000 jobs and effectively gave birth to the city of Dearborn. Rouge: Pictured in Its Prime, featuring 389 photographs taken within 45 different departments of the Rouge by Ford photographers from 1918 to 1940, provides a realistic portrait of buildings, machinery, and employees at work during a twenty-two year period. The illustrations were selected from a collection of more than 70,000 Rouge photographs located in the Benson Ford Research Center of Henry Ford Museum Greenfield Village. In the accompanying text, Ford R. Bryan chronicles the history of the Rouge plant, from its earliest conception to its future in the twenty-first century. The Rouge dominated an era of industrial progress and this photo story brings the monumental facility to life in stunning fashion.

From the PublisherWhen Ford Motor Company was formed in 1903, its primary assembly plant was a wooden one-story wagon shop, but as the auto manufacturer grew, so did its factories. By 1917, building on his experience with the Piquette and Highland Park plants, Henry Ford began constructing his ultimate vision of an efficient and effective industrial complex on the banks of the Rouge River. In its time, "The Rouge," as Detroiters called it, was the largest integrated automobile factory in the world. "Rouge: Pictured in Its Prime," featuring 389 photographs taken within 45 different departments of the Rouge by Ford photographers from 1918 to 1940, provides a realistic portrait of buildings, machinery, and employees at work during a twenty-two year period. In the accompanying text, Ford R. Bryan chronicles the history of the Rouge plant, from its earliest conception to its future in the 21st century. About the AuthorFord R. Bryan, who lives in Dearborn, Michigan, has written many books about Henry Ford, including Friends Families, Forays, Clara: Mrs. Henry Ford, The Fords of Dearborn, Henry's Lieutenants, Beyond the Model T, and Henry's Attic (all Wayne State University Press). He joined Ford Motor Company as a spectrochemical analyst. His yen for writing led him to the Ford Archives, where he found a gold mine of material about his own family and about his favorite subject, Henry Ford.