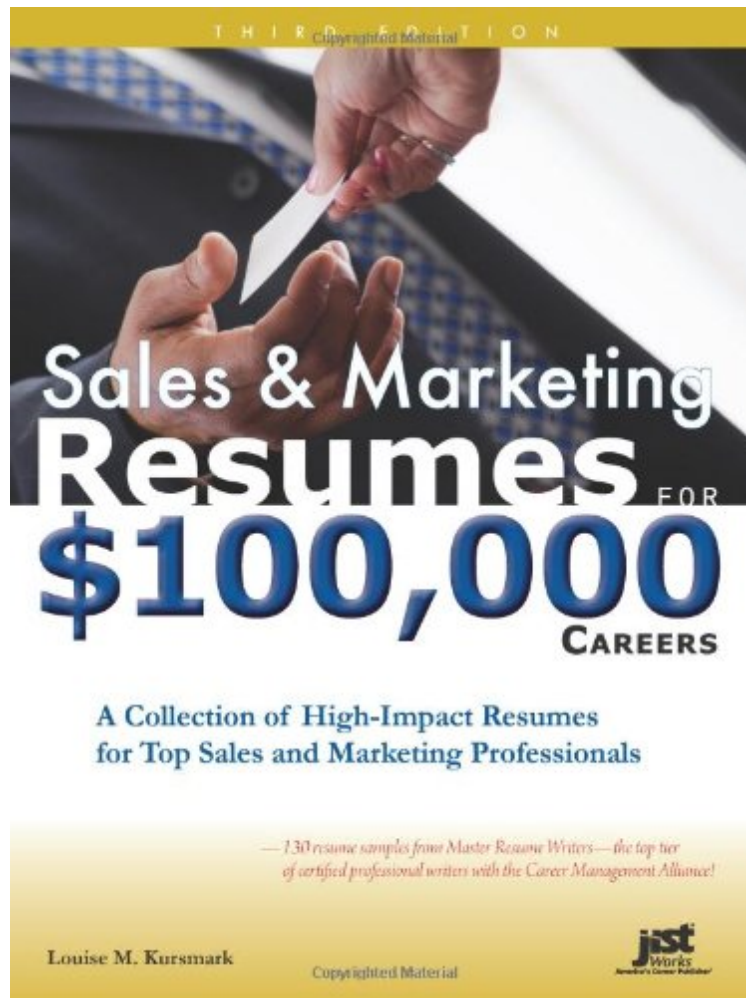


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About the AuthorLouise Kursmark is the founder and president of Best Impression Career Services, Inc., a Certified Professional Resume Writer, Certified Job and Career Transition Coach, and Credentialed Career Master. She is a founding member of the Career Management Alliance. Louise is the author of Best Resumes for College Students and New Grads, 30-Minute Resume Makeover, Sales and Marketing Resumes for \$100,000 Careers, and co-author of Cover Letter Magic, Executive's Pocket Guide to ROI Resumes and Job Search, and ten books in the Expert Resumes series.