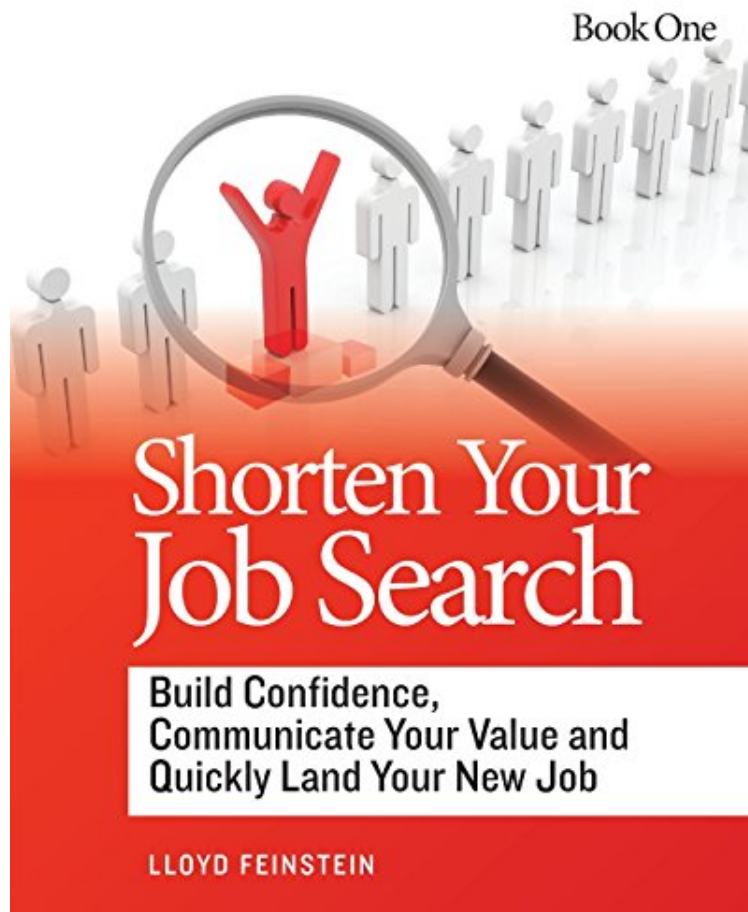


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Shorten Your Job Search: Build Confidence, Communicate Your Value and Land Your New Job!

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Mr. Lloyd L. Feinstein : Shorten Your Job Search: Build Confidence, Communicate Your Value and Land Your New Job! before purchasing it in order to gage whether or not it would be worth my time, and all praised Shorten Your Job Search: Build Confidence, Communicate Your Value and Land Your New Job!:

0 of 0 people found the following review helpful. This Is An Excellent Job Search BookBy CustomerThis is an excellent job search book. There are techniques discussed here that no one else sees to be talking about. In addition, Lloyd givesyou a different perspective that allows you to understand exactly how to sell yourself. I find myself constantly rereading the book and each timeI do, I seem to learn something new. I highly recommend purchasing this book. Then read it, study it, and gain a new sense of your job search.0 of 0 people found the following review helpful. Five StarsBy Snoopy_LExcellent book to help me through my job search and gain confident.3 of 3 people found the

following review helpful. **YOU CAN OUTSMART YOUR COMPETITION!** By Robert Stomber I first met Lloyd in January, 1999 when I attended a Career Forum networking session for folks in a job or career transition sponsored by the Somerset Hills YMCA in Basking Ridge, NJ. Lloyd was the featured speaker for the evening. I had been successful in landing positions in the past. However, within 5 minutes of hearing Lloyd I realized that I had much more to learn about how to successfully move on in my career! The words of wisdom that I heard that evening were like gold nuggets to me. They began to give me the boost I truly needed to market myself much better than my competition! In addition, the gold nuggets provided by Lloyd have also helped me: 1. Perform much more effectively within an organization. 2. Communicate the value of my contributions to my superiors. 3. And much more. And now, I have in print the priceless gold nuggets that I have heard Lloyd share in person with thousands of folks over the years! I know how valuable this will be to the many folks who will now get to read the many super strategies that Lloyd has to share. Lloyd is certainly passionate about what he advocates for those in a job transition or career change. I highly recommend taking the passions he shares in this book and run with them!

Shorten Your Job Search by Lloyd L. Feinstein A job search in today's competitive market environment can easily take a year. Using the tools provided in **Shorten Your Job Search**, you can get ahead of the pack and land in months. The guidelines provided in the book are from a former Human Resources Director for a major Wall Street broker, co-author of **Career Changing: The Worry-Free Guide** and Career Counselor for the past 27 years. Our step-by-step program will show you how to accomplish this achievement. Here's a peek. Learn how the job market really works and discover a better audience for your new resume. To help you I've condensed these break-out job skills into the following issues: 1. How to compete in this competitive job market. 2. How best to communicate your VALUE. **Shorten Your Job Search** uses a fun and fast-paced narrative with abundant true and sometimes surprising success stories that enhance the lessons. Interactive quizzes drive the points home. Introducing the Success Resume format, also call the Marketing Resume, provides many surprises as sections are reviewed and it's world-beater impact revealed. Of course you'll be guided through the steps to create your own Success Resume. Using two universal Transferable Skills your resume will proclaim its head and shoulders above others while demonstrating skills that address hiring managers' needs. The Storytelling Method you'll practice provides the best way to present your work accomplishments. And finally we'll cover 4 ways to find work and the strategies to use Before, During and After the interview. Throughout the counseling program you'll learn **PERSONAL SELLING SKILLS** while preparing your Success Resume. Bottom Line: Completing our program, you'll have an actionable path to shorten your job search, generate faster responses and land a better job. When you go on interviews you'll know exactly what to convey and why because you created support materials for your job search, reviewed critical issues and benefited from the "sales" nature of job hunting.

About the Author Biography: Lloyd Feinstein is a seasoned Career Consultant and what Lloyd does is help professionals, managers and executives to discover, define and articulate their VALUE to prospective employers. Lloyd has been a full-time career consultant and adviser for the past 27 years to the serious minded career person. During this time Lloyd has co-authored **Career Changing: The Worry-Free Guide**, published by Little, Brown Co. and articles for the Wall Street Journal's National Business Employment Weekly. Previously, Lloyd was Director of Human Resources for Oppenheimer Co. on Wall Street and Director of Human Resources for Cadence Industries Corporation in West Caldwell, NJ. He holds a B.A. from Kean University and an M.A. from Rutgers University. His structured methodologies are based on 27 years of counseling clients across all industries and disciplines including accounting finance, manufacturing, information technology, telecommunications, non-profit, self-employed, services, apparel and transportation. Based in Monroe, New Jersey, his areas of specialty include: counseling and coaching all levels of job and career changers, targeted "marketing resume preparation-his specialty, interview training, salary negotiations, and all aspects of the job search process. He also has extensive experience with both corporate and retail outplacement.