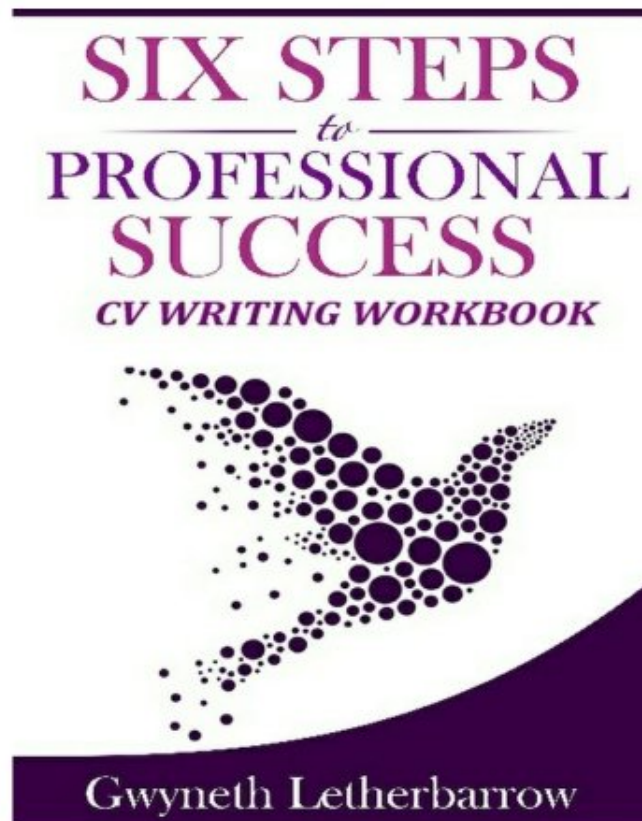


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## Six Steps to Professional Success - CV Writing Workbook

*Gwyneth Letherbarrow*

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**Gwyneth Letherbarrow : Six Steps to Professional Success - CV Writing Workbook** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Six Steps to Professional Success - CV Writing Workbook:

If you knew that six or seven seconds could represent the difference between you being invited to a job interview or not, how much time would you spend making sure that your CV or application would grab the attention of the person reading it? This workbook sets out the steps you need to take to create a CV that will get you noticed, with space to complete all the exercises. If you are downloading the book you are encouraged to print it off and to use a pen or pencil! There is evidence to suggest that using a pen (as opposed to a tablet/computer or similar) will improve your creativity and thought process, both of which are critical to your success. It can be used either as a standalone or in conjunction with the book 'Six Steps to Professional Success - CV Writing'.

About the Author Gwyneth's greatest passion is to help people be the best version of themselves, and her clients are proof of her natural capacity to do that. She was born and grew up in the UK, and at the age of 22 fulfilled a childhood dream to work for the United Nations in Vienna. Her desire to help others saw her progress her career internationally managing multi-cultural teams. Whilst still working full-time in Kosovo, and because of her interest in supporting human beings, she embarked upon an MBA with the UK-based Open University. In 2011, shortly after graduating (and redundancy!), Gwyneth decided to branch out alone, applying her considerable understanding of workplace challenges faced in the environment where she had spent the previous 25 years. She is a qualified coach, and now provides specialist consultancy services and workshops aimed at helping people to discover their personal brand and transform the way that they market themselves. Following her research into how technology has affected the way we communicate, and understanding that attention spans have drastically decreased, her books around writing a job application, interview preparation and managing stress in the work place are presented in easy-to-follow steps, allowing her audience to quickly read and implement their learning. Gwyneth keeps in close contact with her clients and audience via her Facebook page and groups, LinkedIn, as well as weekly emails, and has recently begun Vlogging on her YouTube channel to reach the growing video fanbase.