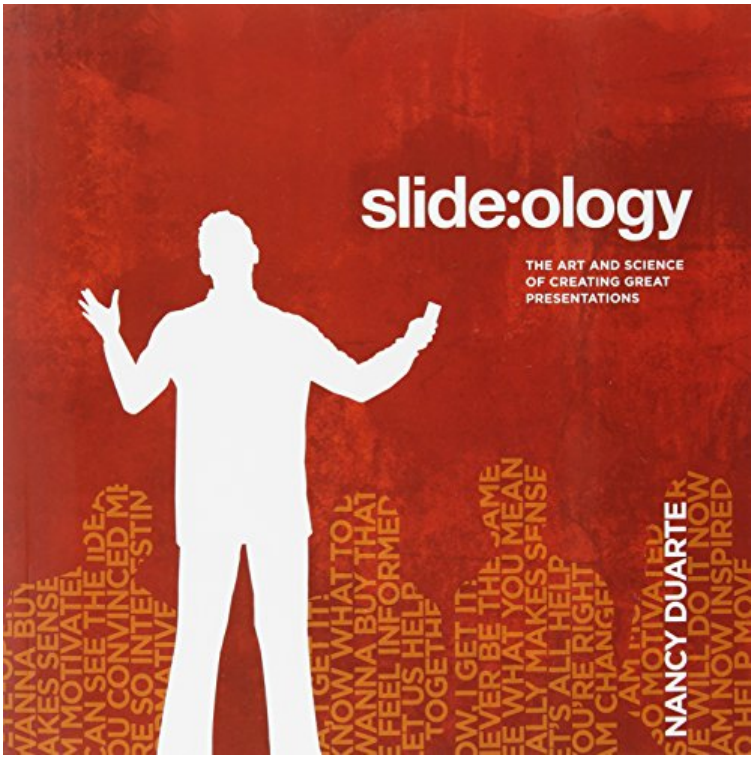
(Read ebook) slide:ology: The Art and Science of Creating Great Presentations

slide:ology: The Art and Science of Creating Great Presentations

Nancy Duarte
*audiobook | *ebooks | Download PDF | ePub | DOC*



Donwload Read Online

#10503 in Books Nancy Duarte 2008-08-12Original language:EnglishPDF # 1 9.00 x .67 x 9.00l, #File Name: 0596522347296 pagesSlide ology The Art and Science of Creating Great Presentations | File size: 31.Mb

Nancy Duarte : slide:ology: The Art and Science of Creating Great Presentations before purchasing it in order to gage whether or not it would be worth my time, and all praised slide:ology: The Art and Science of Creating Great Presentations:

No matter where you are on the organizational ladder, the odds are high that you've delivered a high-stakes presentation to your peers, your boss, your customers, or the general public. Presentation software is one of the few tools that requires professionals to think visually on an almost daily basis. But unlike verbal skills, effective visual expression is not easy, natural, or actively taught in schools or business training programs. slide:ology fills that void. Written by Nancy Duarte, President and CEO of Duarte Design, the firm that created the presentation for Al Gore's Oscar-winning film, An Inconvenient Truth, this book is full of practical approaches to visual story development that can be applied by anyone. The book combines conceptual thinking and inspirational design, with insightful case studies from the world's leading brands. With slide:ology you'll learn to: Connect with specific audiences Turn ideas into informative graphics Use sketching and diagramming techniques effectively Create graphics that enable audiences to process information easily Develop truly influential presentations Utilize presentation technology to your advantage Millions of presentations and billions of slides have been produced -- and most of them miss the mark. slide:ology will

challenge your traditional approach to creating slides by teaching you how to be a visual thinker. And it will help your career by creating momentum for your cause.