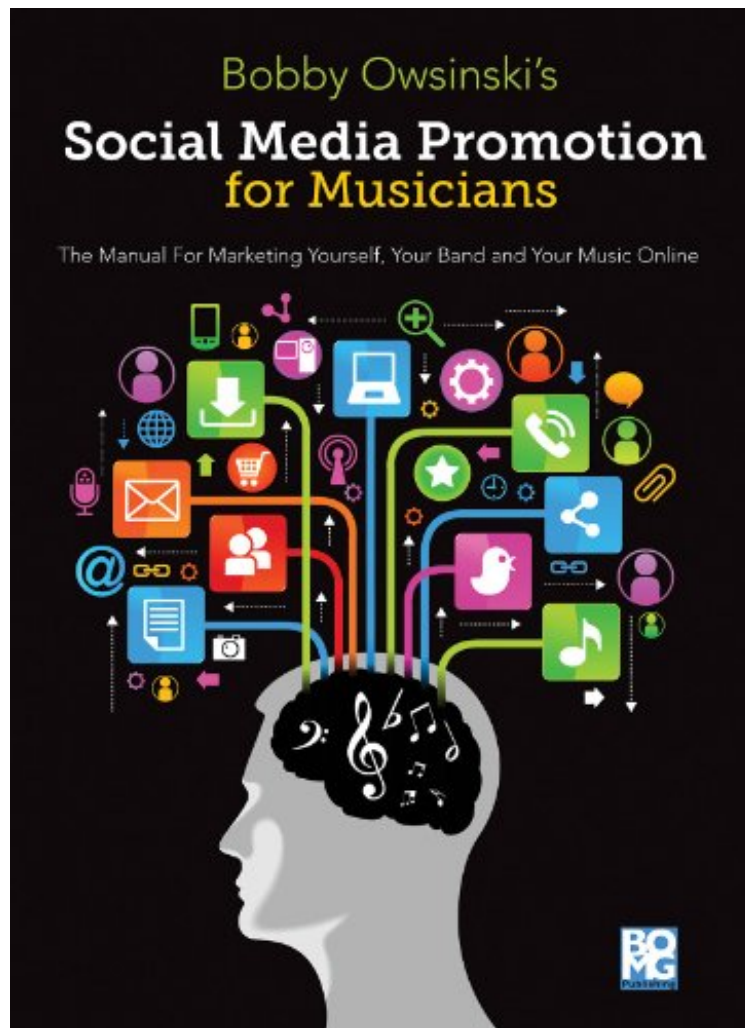


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About the Author Combining his music and recording experience with an easy-to-understand writing style, Bobby Owsinski has become one of the best-selling authors in the music recording industry, with 18 books that are now staples in audio recording, music, and music business programs in colleges around the world. Owsinski keeps a busy schedule, providing keynote addresses, master classes, and workshops at various colleges and conferences. He is the author of two popular industry blogs: the Big Picture music production blog at bobbyowsinski.blogspot.com/ and the Music 3.0 music industry blog at music3point0.blogspot.com.