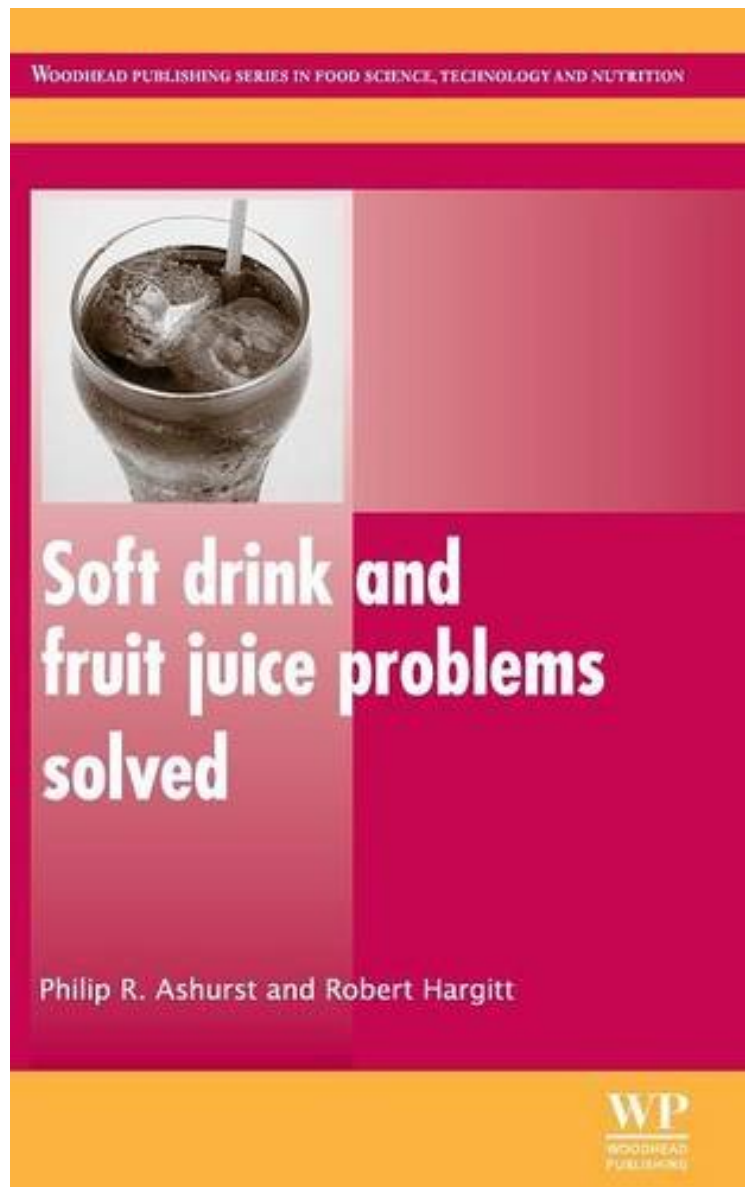


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Soft Drink and Fruit Juice Problems Solved (Woodhead Publishing Series in Food Science, Technology and Nutrition)

Philip Ashurst, Robert Hargitt
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Philip Ashurst, Robert Hargitt : Soft Drink and Fruit Juice Problems Solved (Woodhead Publishing Series in Food Science, Technology and Nutrition) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Soft Drink and Fruit Juice Problems Solved (Woodhead Publishing Series in Food Science,

Technology and Nutrition):

6 of 9 people found the following review helpful. A Practical Guide to Common Beverage Problems By Bart King In my opinion, this modest volume will come to be an invaluable resource for those encountering juice and soft drink difficulties both at home and in the workplace. Speaking for myself, I typically encounter hardships with my juice while walking to the monorail. Yes, sippy cups were helpful, but it wasn't until I cogitated on this fine volume's contents that I was able to make it to my cubicle without blueberry stains on my cravat. So bravo to authors Ashurst and Hargitt!

How do I select the right intense sweetener for my product? Do small changes in packaging need extensive trials? When do I need to institute a product recall? Expert answers to these and further questions which arise during the development, manufacture, packaging and distribution of soft drinks, fruit juices and packaged waters can be found in this convenient reference book. Arranged in practical question and answer format, information can be found quickly and easily, whether the book is being used as a basic source of information, problem-solving manual or training tool. The book is divided into nine main chapters reviewing issues relating to beverage ingredients, manufacturing, product quality, packaging, storage and distribution. A section on bottled waters is also included. Final chapters cover ways of handling consumer complaints, environmental and regulatory issues. Written by authors with extensive industrial experience, *Soft drink and fruit juice processing problems solved* is an essential reference and problem-solving manual for professionals and trainees in the beverage industry. Provides solutions to a wide variety of queries commonly encountered by industry professionals. Reviews issues relating to beverage ingredients, manufacturing product quality packaging and storage. Thorough reference book written by authors with extensive industry experience.

A suitable reference and problem-solving manual for professionals and trainees in the beverage industry., *Journal of Food and Nutrition Research* About the Author Philip Ashurst has been involved in the beverage, brewing, flavour and extract industries in both technical and general management roles for many years. Now a consultant, he specialises in the scientific, financial and legal aspects of the beverage industry worldwide. Bob Hargitt is Technical Executive of the British Soft Drinks Association. Bob Hargitt has worked in RD and technical management roles in the brewing and soft drinks industries for over 35 years and is a Retired Technical Director of the British Soft Drinks Association, UK.