

The Best 301 Business Schools, 2010 Edition (Graduate School Admissions Guides)

Princeton Review

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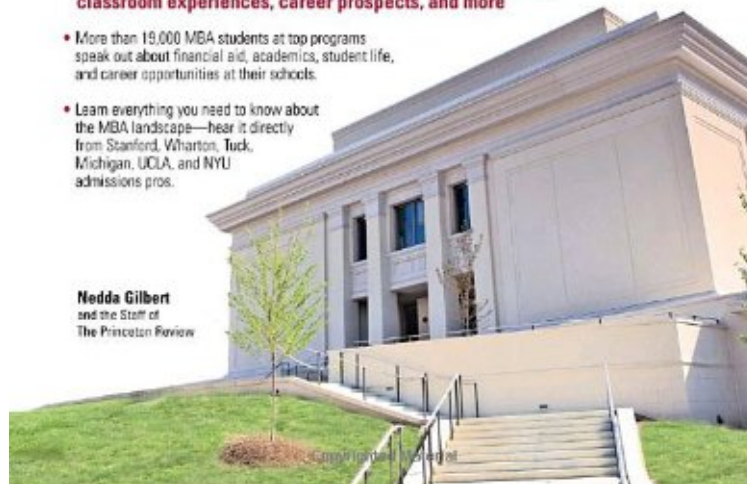
The Best 301 Business Schools

2010 Edition

Ranking lists reveal the top ten schools for best professors, classroom experiences, career prospects, and more

- More than 19,000 MBA students at top programs speak out about financial aid, academics, student life, and career opportunities at their schools.
- Learn everything you need to know about the MBA landscape—hear it directly from Stanford, Wharton, Tuck, Michigan, UCLA, and NYU admissions pros.

Nedda Gilbert
and the Staff of
The Princeton Review



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Princeton Review : The Best 301 Business Schools, 2010 Edition (Graduate School Admissions Guides) before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Best 301 Business Schools, 2010 Edition (Graduate School Admissions Guides):

3 of 3 people found the following review helpful. Limited usefulness - lacking expert opinion By GMAT Club (Expert) I am the founder of GMAT Club, a massive online MBA community, representing 10% of the incoming class at top business schools this year. Here are my thoughts about the book: My main challenge with this book is that I can't understand who would really read it. Nobody (who is sane that is) will apply to more than 6 programs max (most apply to fewer) and it is not that hard to research your schools. The information in this guide is readily available on school's websites such as average GMAT, tuition, deadlines, essays, etc. It does have a few valuable pieces about

average salary (starting salary for 2008 grads - a bit behind). The only person I can think who could find this book useful is one who has no clue where to apply or is too lazy to research the basic stats about their 5 schools - neither should really belong in a business school... also I found a lack of an expert opinion to be lacking. The school profiles are made up of student quotes, which are valuable, but few students will criticize the school they attended, at least not publically in a book, so it lacks any criticism. PROS: + Covers many schools + One page-view + Relevant facts + Includes Top 10 lists for toughest to get into, Best professors, most competitive students, etc. + Packed with student comments, some are interesting + Has a list "Applicants also look at..." for the confused Areas for Improvement: - Info is Common; would be great to add more unique info - Very little space is devoted to each school; prep companies such as veritas and clear admit have 20+ page guides on top 10 schools - Needs to add rankings - Needs to have real criticism - Needs to have an expert opinion Let me know if any questions about this book, I respond to comments and own/reviewed most of other MBA Admissions/GMAT books Best Regards, BB, MBA, GMAT 750 Founder of GMAT Club 7 of 8 people found the following review helpful. A must-have reference for any prospective MBA candidate By Abacus If you are considering an MBA, it is somewhat challenging to find much information on business schools below the top tier. Sure, there are U.S. News and Businessweek rankings. But, those are just compiled metrics regarding the top notch schools that educate only a very small fraction of all MBAs. This book fills this informational gap beautifully. The 301 schools it includes probably captures all the American schools worth considering. It includes schools with a broad range of selectivity from Harvard to third tier State schools. As the author states within this guide, "there is no one best MBA school, but there is one best MBA school for you." Just like college it is all about the fit and the match. Match up with a school that reflects your profile and skill level (so you can actually get in) and that fits your objectives so you get the job opportunities you were looking for. My favorite part of the guide was Part I: All About Business Schools. This section gives you an up to date take on all the current trends, what it takes to be admitted and succeed, what such schools are really like. The profiles on every schools are pretty thorough. It allows you to quickly develop a list of potential schools and compare them. In turn, refining your list using an Excel spreadsheet will allow you to sort them and benchmark them in many different ways focusing on the metrics that are most important for you. The information allows you to readily assess the match (your chances of getting in) and the fit (the ensuing opportunities). This guide will save you a lot of time and will provide an excellent foundation on researching this subject. 2 of 2 people found the following review helpful. Lots of information but plenty of typo's. By K. H. Chen This is a good book about B-schools, and it has a lot of useful information but there are many typo's. For the University of Utah it said that instate tuition was over \$1,000,000. Also, there is no rankings for the schools. Overall a good book if you want all the information for every business school in the country, but be sure to check the facts from a different source.

Get everything you need to know to make the right decision about where to go to business school! This insiders perspective on the nations top business schools provides rankings based on student surveys, just like those made popular by The Princeton Reviews acclaimed Best 371 Colleges guide. Best 301 Business Schools also includes student reviews on classes, professors, social scenes, dorm life, and more, as well as a complete index of schools throughout the country with essential information on their programs. Plus, it covers the ins and outs of admissions and financial aid, and the schools get an opportunity to talk back by including their own profiles. Best 301 Business Schools has all the information you need to find the perfect match in a business school.