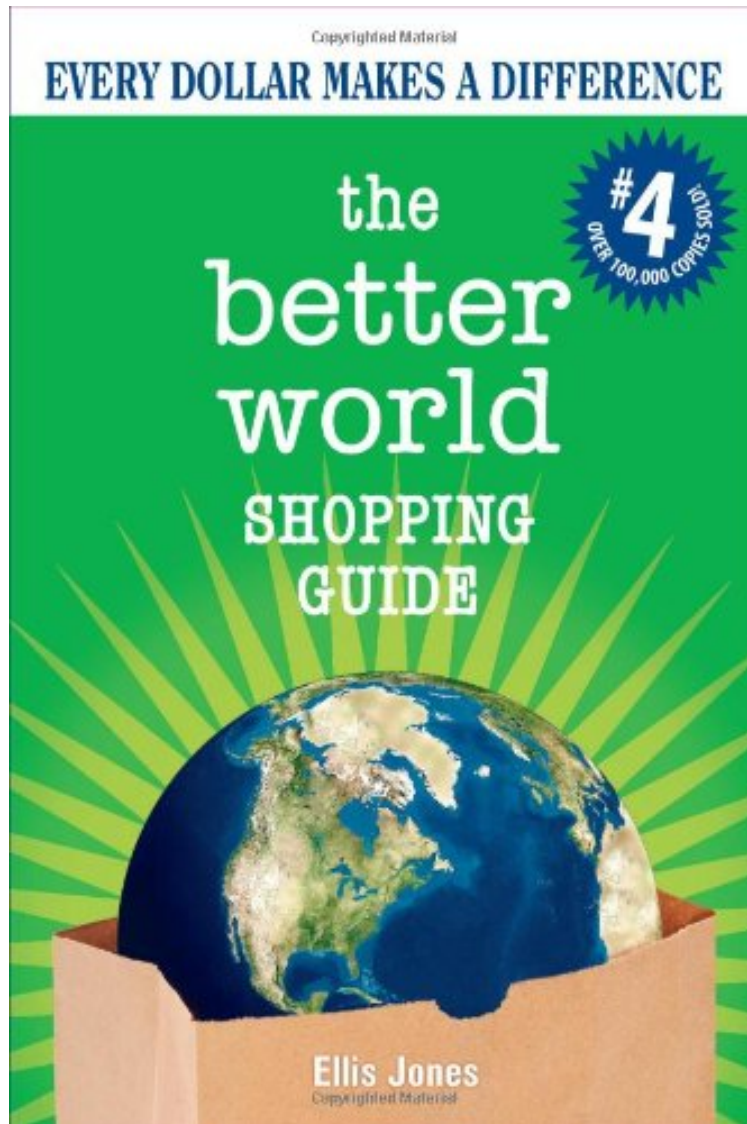


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The Better World Shopping Guide: Every Dollar Makes a Difference (Better World Shopping Guide: Every Dollar Can Make a Difference)

Ellis Jones

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Ellis Jones : The Better World Shopping Guide: Every Dollar Makes a Difference (Better World Shopping Guide: Every Dollar Can Make a Difference) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Better World Shopping Guide: Every Dollar Makes a Difference (Better World

Shopping Guide: Every Dollar Can Make a Difference):

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According to the latest research, the average American family spends nearly \$22,000 a year on goods and servicesthat's 22,000 votes for the world you want to live in. Do you want to ensure your money is supporting companies who work to make the world a better place, or risk its going to corporations who make their decisions based solely on the bottom line? The Better World Shopping Guide is the only comprehensive guide for socially and environmentally responsible consumers. This perennial bestseller rates every product on the shelf from A to F so you can quickly tell the "good guys" from the "bad guys"turning your shopping list into a powerful tool to change the world. Drawing on decades of meticulous research, this completely revised and updated fourth edition will help you find out which companies actually "walk the talk" when it comes to: Environmental sustainability Human rights Community involvement Animal protection Social justice Small enough to fit in a back pocket or handbag and organized in a user-friendly format, The Better World Shopping Guide will help you change the world as you shop. Ellis Jones, PhD, is the award-winning, best-selling author of The Better World Shopping Guide and The Better World Handbook. A scholar of social responsibility, global citizenship, and ethical consumerism, Jones has dedicated himself to uncovering practical ways for people to make a difference in the world. He currently teaches in the Department of Sociology at Holy Cross College.

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Shopping Guide will help you change the world as you shop! Ellis Jones, Ph.D. is the award-winning author of *The Better World Shopping Guide* and the co-author of *The Better World Handbook*. He teaches sociology at Holy Cross College in Worcester, MA.