

[Mobile book] The Big Toy Box At Sears(1951-1969)

The Big Toy Box At Sears(1951-1969)

Inc. Classic Toy Soldiers

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Inc. Classic Toy Soldiers : The Big Toy Box At Sears(1951-1969) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Big Toy Box At Sears(1951-1969):

5 of 5 people found the following review helpful. The stuff that dreams were made of...By OAKSHAMANIn the brief introduction to this book the editor states, "If there ever was a "Golden Age" of Western Civilization this was surely it. In the following pages one can see both the reflection of yesterday and the seeds of the future, for few things in our culture are able to capture the sense of the times as are the trivial artifacts we give to our children to play with." Well, these were the playthings that the richest nation in human history gave to its children in the Golden Age between 1951 and 1969. The entire world offered their finest toys to America- but none were finer than those made by our own manufacturers (Marx, Ideal, Mattel, Remco, Kenner, Lionel, Gilbert...)This edited selection is mostly of boy's toys from the "wishbooks." You will find Marx playsets and electric trains especially well covered. But there is so much more: Mr. Machine, Robot Commando, Big Caesar Galley, Barracuda Sub, Lost in Space Switch-N-Go, Barracuda Sub, Voyage to the Bottom of the Sea playsets, Batman playsets, Hamilton's Invaders, Mattel Shootin' Shell, G.I. Joe,

etc., etc., etc. Your only complaint will be that 583 pages aren't enough. Not all the pages are in color, but I don't remember that all the original catalog pages were in color either. Covers are also reproduced in color for all 19 years. 0 of 0 people found the following review helpful. A Dream that Came True! By J.P. Christian (Paullip) Fox Lake, IL I recently had a fantasy of seeking out the old Sears catalogs of my youth. Lo and behold, here they are in one great book!!! A dream come true!!! So many pages of the wonderful toys I imagined (AND received!) for those fabulous Christmases of long ago! What a find! 0 of 0 people found the following review helpful. Great for trip down memory lane for me. My son loves the book and the old school toys. He wishes he could get these kind of toys where you used your imagination and actually played with them. Super book. Golden years of toys and really before the internet, mail order was huge.

The Big Toy Box At Sears is a compilation of the Sears Christmas catalogs from 1951 to 1969, boy's toys only. It is printed on stock very similar to that originally used by Sears and the book is the same size (11"x8.5") as the original catalogs. It is 582 pages long, of which 172 pages are in color. It pictures trains, playsets, toy guns, trucks and countless other boy toys from the Baby Boom Era. An excellent resource and fun to look at. (All products pictured in The Big Toy Box At Sears are no longer available.)

"The photos are crisp, sharp and well defined. You'll have no trouble feeling like a kid again....." -- Plastic Figure and Playset Collector News, June 1997 About the Author Classic Toy Soldiers, Inc. is one of the world's leading manufacturers/importers of plastic toy soldiers. Established in 1993.