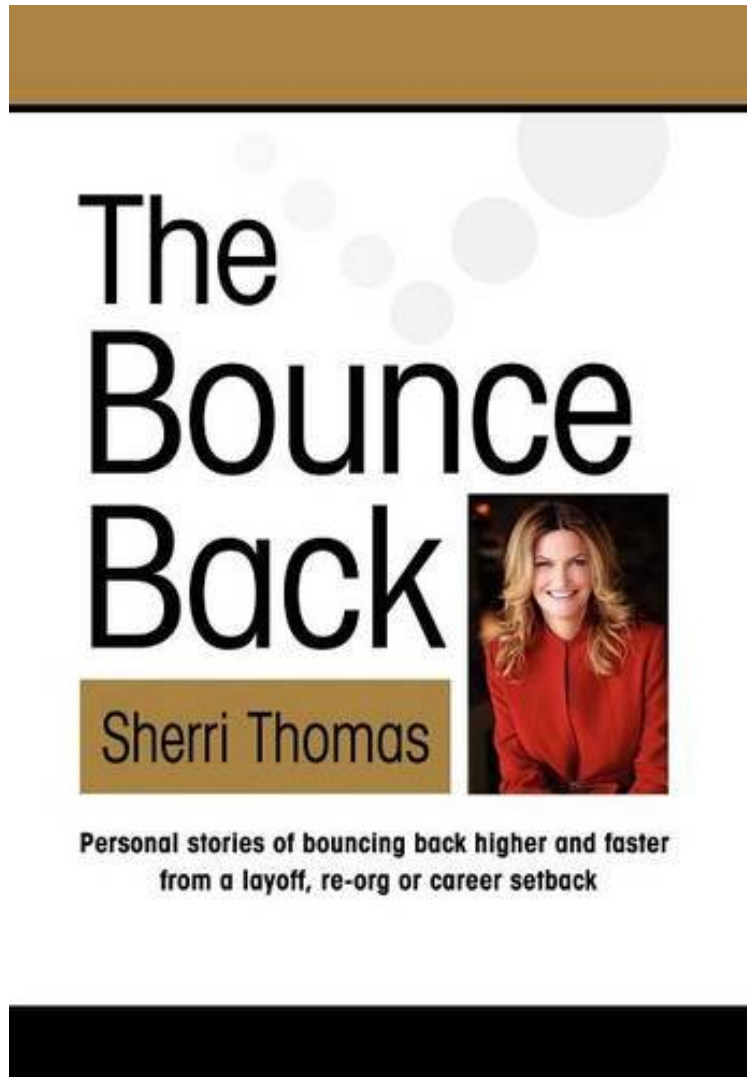


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THE BOUNCE BACK: Personal Stories of Bouncing Back Faster and Higher from a Layoff, Re-org or Career Setback

Sherri Thomas

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Sherri Thomas : THE BOUNCE BACK: Personal Stories of Bouncing Back Faster and Higher from a Layoff, Re-org or Career Setback before purchasing it in order to gage whether or not it would be worth my time, and all praised THE BOUNCE BACK: Personal Stories of Bouncing Back Faster and Higher from a Layoff, Re-org or Career Setback:

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journey of unbelievable set-backs and come backs. Sherris story will not only motivate you, but will make you realize just how important it is to NEVER, EVER give up. Like any good story, just when you think there may not be much hope left .there is indeed. As that song goes.. What a difference a day made..24 little hours. :-) So very true! I recently bought this book for an old colleague of mine who was feeling very down after a job loss, and a divorce. She loved it..she NEEDED it. Great book and I highly recommend it.1 of 1 people found the following review helpful. especially for someone like me who is going to be entering into the ...By Bryan L. Lord"The Bounce Back" gives a lot of helpful hints and information, especially for someone like me who is going to be entering into the world of private industry.3 of 3 people found the following review helpful. Amazing honest tales with practical applicationsBy Daniel SotoEnjoyed the book. It contextualized many concepts into practical examples and led me into a personal quest to gauge how happy am I with my career. Recommended for any one who is looking to switch careers or feels like they don't have a dream job.

****Winner of "2013 BEST CAREER BOOK" by Indie Book Awards for independently published book authors.**"The Bounce Back" reveals how leading Career Coach Sherri Thomas and 13 other professionals and executives successfully navigated through career threatening challenges including being laid off, demoted, struggled with a bad manager or bounced from low-paying unsatisfying jobs. Although the book reveals the dark side of what millions of Americans are facing today which is being either unemployed, laid off or undervalued in the job market, the overall message is clearly uplifting which is, "Yes, there is life after a layoff!" and gives readers the roadmap and insider secrets to get re-hired, promoted and rebound into a more gratifying and higher paying career. "There's so much negativity and uncertainty right now in the job market," says author and leading Career Coach Sherri Thomas, "that I wanted to publish positive success stories. I want to show professionals who are experiencing a career setback that success is still possible, and give them the confidence, inspiration and success strategies it takes to put their career back on track."Each chapter is filled with smart, powerful strategies from the Bounce Back achievers on how they rebounded from a variety of challenges including how they told their "career story" to hiring managers, how they made gut-wrenching decisions to leave their safe but unfulfilling jobs, how they contacted their network to get job leads, referrals and recommendations, how they customized their resume, and the courageous steps they took to land in a more meaningful, purposeful and even higher-salaried career. This is a must-read for any professional or executive who experienced a setback and wants a more meaningful and fulfilling career.Sherri Thomas is a Career Strategist, award-winning author and international speaker. She is also the Founder/President of Career Coaching 360 which helps professionals and executives reinvent themselves into a more meaningful and enriching career. Sherri has written two books. Her first book, "Career Smart - 5 Steps to a Powerful Personal Brand," is also on Amazon and teaches professionals how to put themselves in high demand with managers, Sr. leaders, clients and hiring managers.Her second book, "The Bounce Back - Personal stories of bouncing back faster and higher after a layoff, re-org or career setback" is the winner of "2013 BEST CAREER BOOK" by the Indie Book Awards, as well as a prestigious Axiom Award as one of the best business books of 2013. Grab three free chapters at MyBounceBack.com

"I believe this book offers valuable strategies to help individual contributors, managers and executives rebound from a career setback, and transition into a meaningful, purposeful and inspiring career." -Marcus Buckingham Best-selling author, "StandOut" and "First, Break All The Rules""Sherri nails it! Followingher advice, any career can bounce back to a higher professional trajectory. Her motivating stories andpowerful lessons can help your career to overcome - or avoid - a setback!" -Ambassador Barbara Barrett Former US Ambassador to Finland Interim President, Thunderbird School of Global ManagementFrom the AuthorThere is so much negativity in the world right now about how difficult it is to get a job that I wanted to write a book called "THE BOUNCE BACK" to show others that "Yes, there is LIFE AFTER A LAYOFF!!" By reading this book, you'll learn how to put your career back on track through a collection of stories and strategies from myself and 13 others in a variety of industries and job roles including television, radio, finance, healthcare, manufacturing, high tech, IT and communications, and rose above all kinds of setbacks. If you're struggling or feel "stuck" in your career, then I know you'll find this book to be extremely helpful. It is an insider's guide on how professionals and executives transitioned into better, more inspiring careers, including how they got re-hired after being laid off, how they side-stepped bad managers, how they re-branded themselves and found new opportunities, and how they bounced back into a more meaningful, purposeful and enriching career. ~ Sherri Thomas, author of "The Bounce Back"****Winner of "2013 Best Career Book" by Indie Book Awards for independently published authors.** From the Inside FlapSherri Thomas is the Founder President of Career Coaching 360, LLC, and best-selling author of, "Career Smart - 5 Steps to a Powerful Personal Brand." She is a thought leader in career development, and regularly sought after by the media for career strategies including the Wall St. Journal, TIME magazine, SmartMoney magazine, the New York Daily News and NBC-TV Phoenix Channel 12.She is also the Career Coach for organizations including the American Marketing Association, the Project Management Institute, and Fresh Start organization.Throughout her career, Sherri has worked for three Fortune 500 companies and held various positions in marketing, branding and corporate management. She successfully reinvented herself and transitioned into

various job roles and industries including television, radio, public relations, professional sports, finance and high tech. She was Community Relations Director at an NBC-TV station in California, a radio disc jockey in Phoenix and Monterey, and one of the few women in the country to have hosted her own morning show. As PR Director for the International Water Ski Tour, she received first-time tour coverage on Good Morning America, in USA Today, and in French, Swedish and Australian sporting magazines. Recently, Sherri served as president for the American Marketing Association's (AMA) National Council in which she coached more than 50 AMA chapter presidents, led an Arizona State University leadership marketing class with advertising CEO's, and authored two white papers: "How to Lead, Manage and Motivate a High-Performance Team", and "Strategies for Managing Challenging Team Members." As a personal Career Coach and Founder of Career Coaching 360, LLC, Sherri has helped hundreds of professionals and executives transition into a rewarding and enriching career. Website: MyBounceBack.com