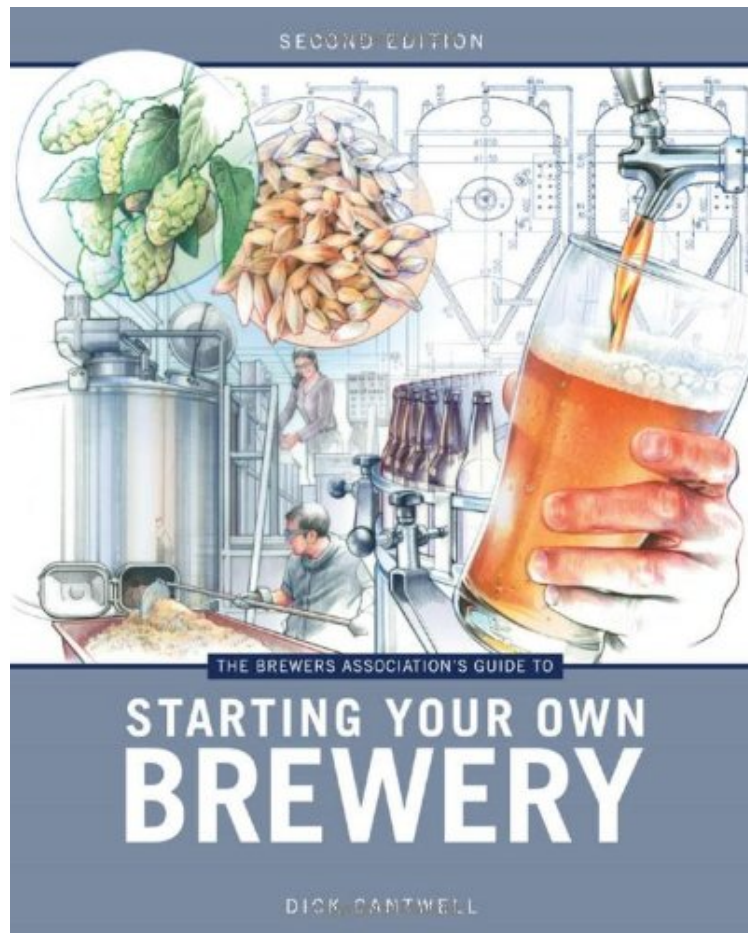


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The Brewers Association's Guide to Starting Your Own Brewery

Dick Cantwell

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Starting a successful brewery takes more than heart. The Brewers Associations Guide to Starting Your Own Brewery delivers essential industry knowledge to brewers aspiring to chart their own course. While Americas craft beer renaissance continues, emphasis must remain on producing the highest quality beeror the success of the entire industry is jeopardized. This comprehensive guide will help you plan and open a thriving, quality-oriented brewery. It reviews everything that matters, from site selection and branding to regulatory requirements, flooring choices and equipment considerations. Industry veteran Dick Cantwell of Elysian Brewing adeptly covers ingredients, financing, business plans, quality assurance, distribution, wastewater, sustainability practices and more, for prospective brewpub and packaging brewery owners alike. Cantwell walks the reader through the planning and execution required to turn craft brewing dreams into reality.