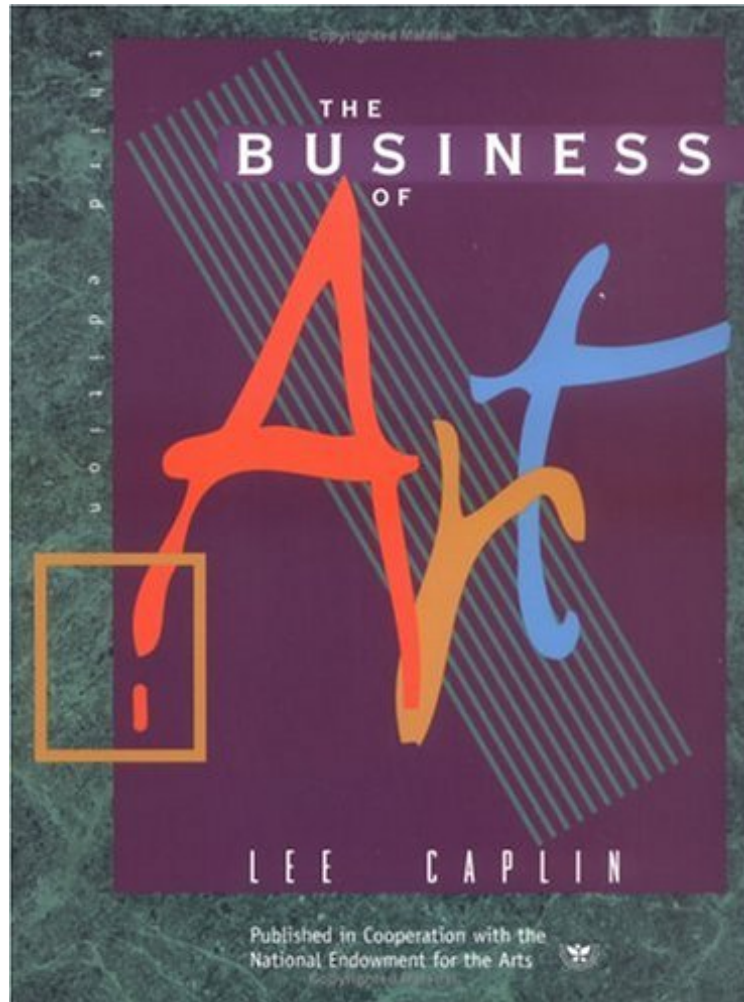


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The Business of Art

Lee Caplin

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perfect guide. I found the chapter on Estate and Gift Planning very helpful and entertaining with stories and examples of famous artists whose estates almost wound up in disaster because of their shoddy estate planning - it also goes into Gift Tax planning and your art as taxable valuable property and why. The chapter on Copyright was right on target. This is a comprehensive subject and admittedly this book was written in the late 90's before artists were really considering the internet a serious issue but the laws still apply. Such a valuable book. Read it cover to cover and use it as a reference as well.

The Business of Art has grown out of the ongoing efforts of the National Endowment for the Arts and U.S. Small Business Administration to offer business assistance to individual artists and expand income-producing opportunities. Covering the critical areas of planning, protecting, marketing, exhibiting, buying, and selling art, this important work serves as an indispensable guide to the business side of the art world.