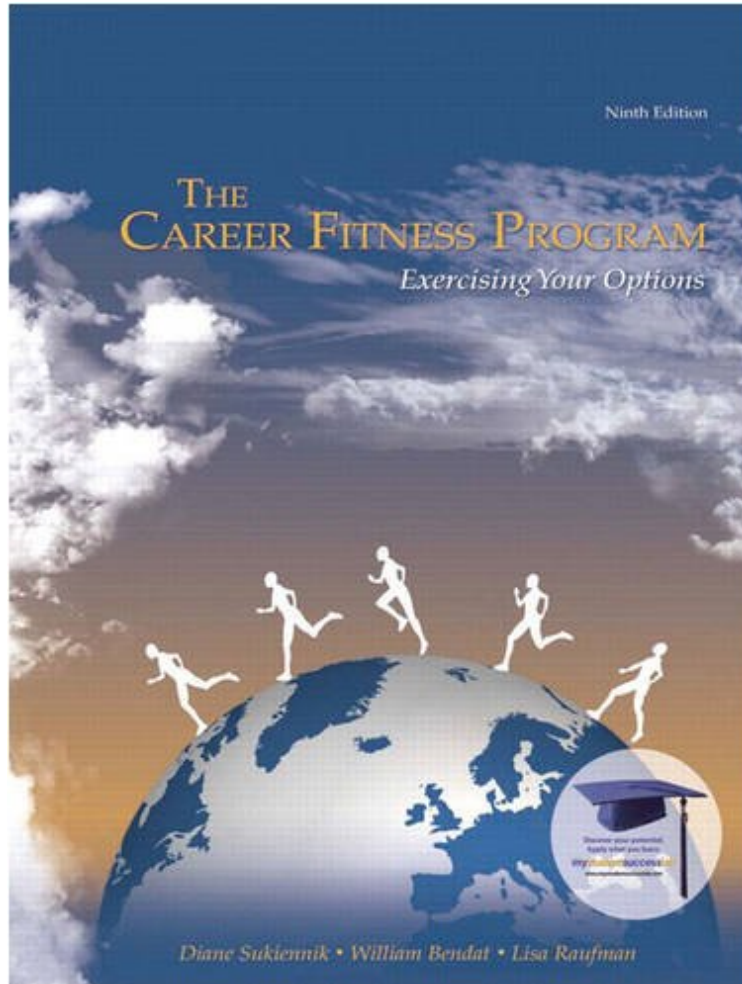


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The Career Fitness Program: Exercising Your Options, 9th Edition

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way).0 of 0 people found the following review helpful. Great for personal use college students (perhaps high schoolers too!)By CJmegI had to use this textbook/workbook for a required freshman course at my university. It seemed basic and self explanatory aka "state the obvious or common sense". However, I enjoyed how this book broke down particular topics and went into further detail. I like to think of this textbook more like a workbook. I'd recommend to anyone who really wants to learn something new about themselves that may be potentially useful in the future. Even if you aren't taking a course that uses this book. It's excellent for personal use as well. As a junior in college, I still use the book as reference.

How do students approach career decisions and a job search in today's world? With 30 years of cutting-edge author expertise, this book helps students of all ages and circumstances to choose, change, or confirm career choices. This best-selling workbook shows students how to bridge their idealism with today's career realities and economy. It is user-friendly, easy to read, and is suitable for both 2-year and 4-year college students. The organization of the book follows the standard sequence of career search and decision-making issues: Personal Assessment, The World of Work, and The Job Search. The instructor gets a book that can be used in short term courses, workshops, full semester courses or in online courses. The student gets an excellent reference book that prepares them for the job search and beyond.

This is much better than other texts currently available. The information is overall more relevant, theory-based, and applicable. -- Phyllis Bickers, Auburn University From the Back CoverOnce again, The Career Fitness Program proves a top seller in the career market. Students and faculty alike have grown to trust these authors for practical material that goes beyond routine topics. This ninth edition discusses cutting-edge issues, including branding, generational differences, social networking, blogging, and alternative interviewing modalities. Taking a user-friendly, holistic approach to career decision making, this classic and complete text features material to help two- and four-year college students choose, change or confirm career choices. Its broad scope encourages growth for students of all ages and backgrounds and helps them discover their best career fit. FEATURES INCLUDE: Balanced use of technology and human contact