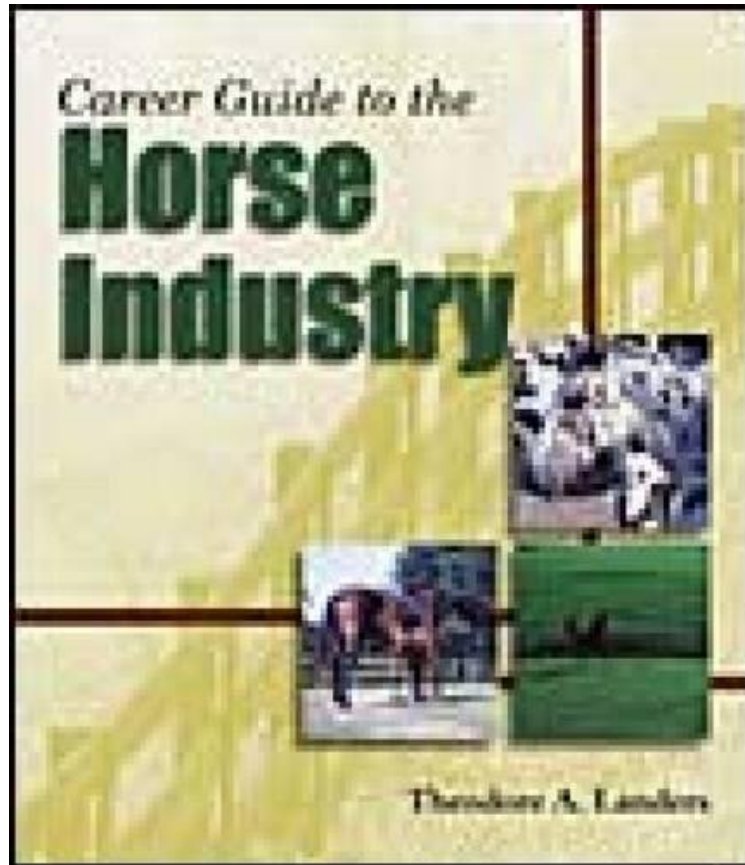


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## The Career Guide to the Horse Industry

*Theodore A. Landers*

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**Theodore A. Landers : The Career Guide to the Horse Industry** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Career Guide to the Horse Industry:

0 of 0 people found the following review helpful. Very Helpful BookBy TaylorI think this book was very helpful in every aspect of having a career with horses. It is especially good for people who need a few tips on job etiquette that will help you stay on the path of your dream career in a very professional way. It also helped me find the career direction I've very much needed in my life.0 of 0 people found the following review helpful. Five StarsBy RRMymy horse loving daughters will be putting this great book to good use.14 of 14 people found the following review helpful. DisappointingBy Carrie JamrogowiczIt's a shame that .com doesn't have the "look inside" feature for this book, because it doesn't just "[include] tips on writing resumes, filling out applications, interviewing, and keeping a job," over ONE HUNDRED PAGES are devoted to this! And it's not even horse-industry-specific information, it's the same stuff you could find in any job-seeking guidebook. There are 71 horse-related careers that get a single-page outline each. Might be useful for someone who has absolutely no knowledge of the horse industry, or someone looking for a general job-hunting guide with a little horsey info at the end, but that's about it.

This career guide is required reading for anyone seeking a career within the horse industry. It not only informs students of many interesting and rewarding equine occupations available, but it covers the basic skills from preparing and conducting a job search, to accepting a job offer. Tips on answering ads, writing resumes and cover letters, researching, and handling personal interviews provide students with strategies for reaching their career goals and help them cope successfully with situations that defeat so many job seekers. Time and resource management techniques are included with other practical ways to maintain employment by those experienced in equine professions. Replete with reference information and photos, this guide is the start to finish for getting your equine career on the right track.

Chapter 1: Establishing Goals or Objectives. Chapter 2: Equine Education and Training. Chapter 3: Preparing a Resume. Chapter 4: Preparing Letters for the Job Search Campaign. Chapter 5: The Equine Job Interview. Chapter 6: The Employment Application. Chapter 7: Telephone Techniques. Chapter 8: Organizing Your Equine Job Search Campaign. Chapter 9: Maintaining Your Job. Chapter 10: Equine Occupations. Appendices.