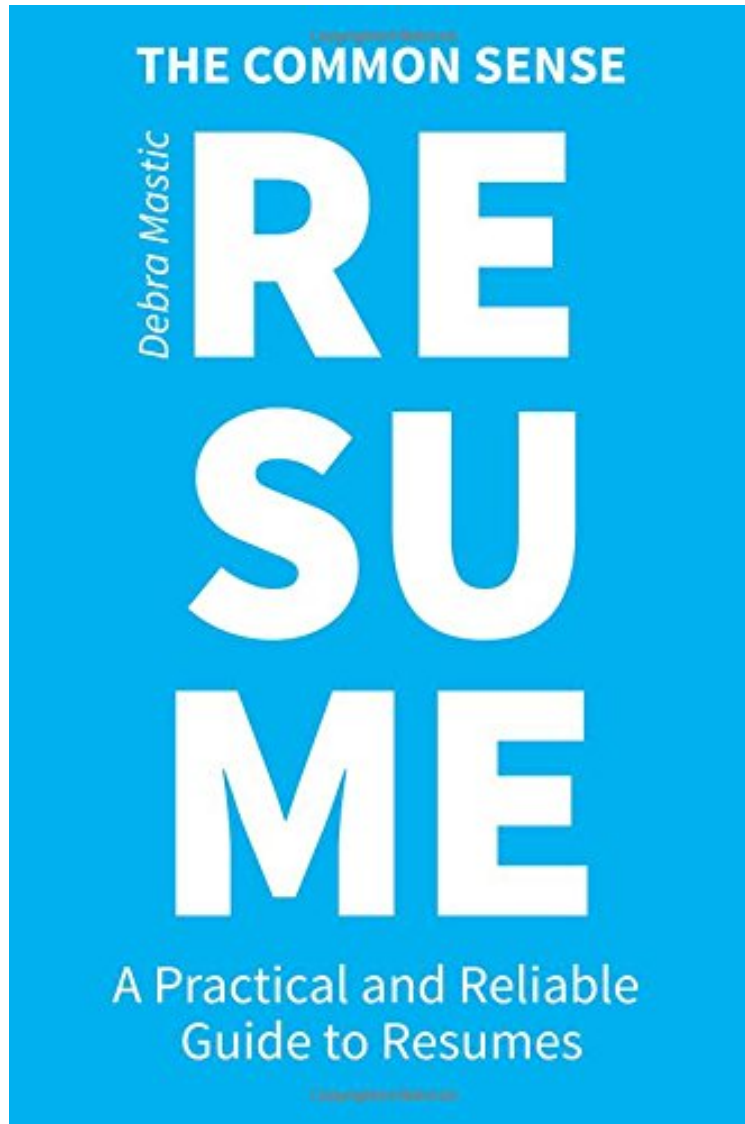


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The Common Sense Resume: A Practical and Reliable Guide to Resumes

Debra Mastic

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Debra Mastic : The Common Sense Resume: A Practical and Reliable Guide to Resumes before purchasing it in order to gage whether or not it would be worth my time, and all praised The Common Sense Resume: A Practical and Reliable Guide to Resumes:

1 of 1 people found the following review helpful. An eye-catching, modern approach to resume-writing; your resumes will stand outBy Patrick ThomasI purchased this for a former co-worker, but I read through it before handing it over

and giving it my full recommendation. This is a fantastic book. She presents an approach to resume-writing that breaks from the clichés of the past several decades. This is pertinent in my opinion because skill sets desired by today's employers, particularly among those involving computers or medical care, are too numerous and repetitive to list. (Plus, simply listing common skills will make your resume no different than the 99 others sitting underneath it.) Debra shows you how to construct a resume in such a way that you can communicate your qualifications economically and memorably. For example, I had never considered including hyperlinks or a QR code in my resume that would enable an employer to quickly view my portfolio. Why simply tell someone what your skills are when you can actually show those skills in action? There are several other clever ideas that will present your experience more vividly. She passes the test of credibility for resume-writing because her book is also easy-to-read, to-the-point, and memorable. It is not long and technical. There are short paragraphs of explanation, which are intercut with pleasing diagrams and examples. In addition, there are recurring motifs such as the "Common Sense Shout Out" which gives you the gist of the logic behind her technique. (It reminded me in a way of the "Complete Idiot's Guide" or "... For Dummies" series of books that were popular years ago.) However, most importantly, her book explains WHY this strategy works. She provides counterexamples, while putting you in the perspective of the employer reading the resume, so you can judge for yourself which approach is better. Finally, and of course this is a very minor point, but the book has a pleasant feel to it. :) The cover has a smooth, almost rubberized texture to it (like a grippy iPhone case). Why would that matter? I don't know. It's just cool to me. But it also helpfully makes a point. Her book stands out, with its bright color and bold font. You would be able to find it quickly by sight or by touch in a pile of books. As they say, "the medium is the message." Enjoy! And good luck getting that job. :) 0 of 0 people found the following review helpful. You need to order this book!!! By Maggie This book is an easy and quick read that is full great ideas and useful information on how to build your resume for the job you want. I really liked how it was full of different and more relevant information than other resume books out there. What I liked most though was by the time I finished I was excited and motivated to start building my new resume and tailoring it for my ideal job. I would absolutely recommend this book to anyone looking to make a career change, or anyone currently searching for a job and feeling like their resume is going into a "black hole". 0 of 0 people found the following review helpful. My approach to resumes has changed forever! By C. Woodson I had the pleasure of meeting Debra and obtaining her book last year. I had been out of full time work for over a year, and it seemed I was getting fewer and fewer responses from quality employers. After reading "The Common Sense Resume", and giving my resume a huge overall, I started getting more desired responses. Within 30 days, I landed an interview, and a new job in my field. That was October 2016 but the story doesn't end there. In January 2017, I applied for another position (a promotion) in a different division of the company I had just started working for. I used Debra's book once again to help make my updated resume stand out. Consequently, I'm writing this review from my new office, on my new team, in a position that lines up with what I really want to do in my career. Thanks again Debra!

If you've ever applied for a job, then you know how hard it is to write a resume that stands out in today's competitive job market. The Common Sense Resume takes the guesswork out of resume writing. Throwing template-style thinking out the window, this indispensable book provides a common sense approach to resumes that is easy to understand and even easier to use. Writing a resume that stands out in today's competitive job market is essential to landing interviews. The Common Sense Resume covers everything needed to create the ultimate resume, including: What to know before starting to write a resume A resume writing process laid out in simple, actionable steps How to start building your social resume Unlike any other resume book on the market, The Common Sense Resume provides detailed information on the hiring pipeline, designing a resume for recruiters and hiring managers, and navigating the online application process. Debra Mastic, award-winning information design specialist, transforms the daunting process of resume writing into an easy-to-understand, common sense approach. The Common Sense Resume proves that the definitive resume is not out of reach. When you buy this book, you can e-mail debra@virtualresumecoach.com to get a free resume writing supplement that will help you write your resume.

About the Author Debra Mastic is the founder of Virtual Resume Coach LLC and an award-winning expert in the field of information design. She has made it her life's work to help people create resumes that can open doors and to rid the world of bad resume advice and templates.