

The Complete History of Ford Motor Company

Richard M. Langworth, The Auto Editors of Consumer Guide
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America's oldest surviving automaker remains the nation's most celebrated -- and controversial -- family business. Now the cars, the clashes, and the charismatic characters of this history-making industrial power come together for the first time in one book. Here's all the drama of the Dearborn dynasty interwoven with the evolution of Ford, Mercury, and Lincoln cars over nearly 85 years ... presented through 400 fact-filled pages in an easy-to-follow year-by-year format with hundreds of historic photographs -- including 32 pages in full color -- many drawn from Ford Motor Company archives.