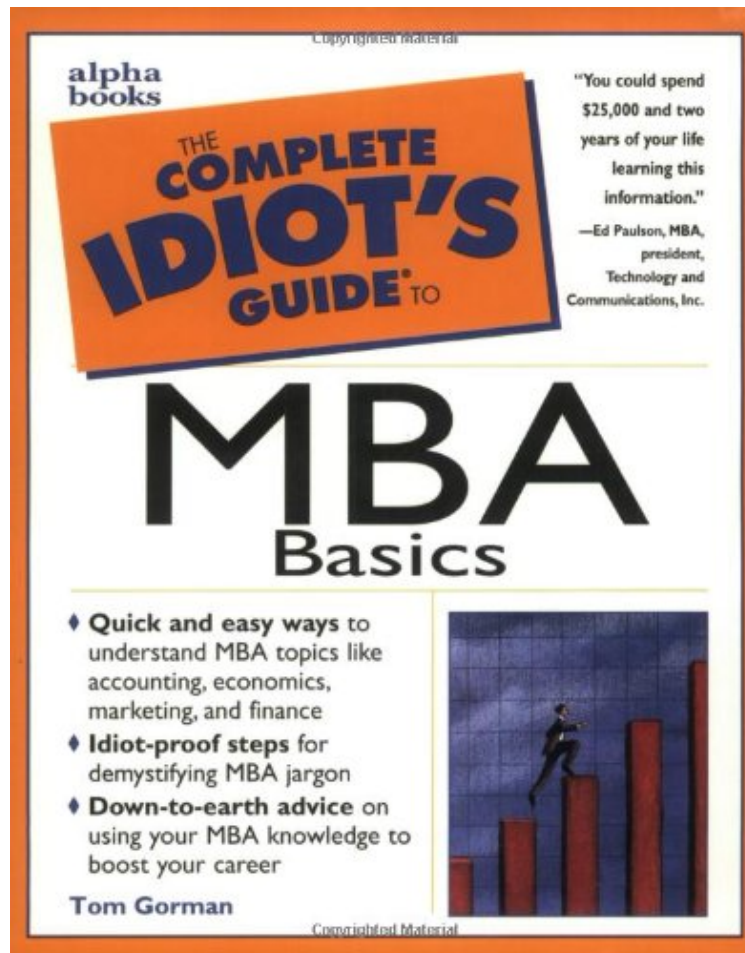


The Complete Idiot's Guide to MBA Basics

Tom Gorman MBA

**Download PDF | ePub | DOC | audiobook | ebooks*



#243965 in Books 1998-06-18 1998-06-01 Original language: English PDF # 1 9.06 x .94 x 7.40l, #File Name: 0028621646352 pages | File size: 18.Mb

Tom Gorman MBA : The Complete Idiot's Guide to MBA Basics before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Complete Idiot's Guide to MBA Basics:

61 of 64 people found the following review helpful. Better than the Dummies EquivalentBy o0mingmakThis book covers a lot of ground and is easy to follow (sometimes too easy). A lot of the contents can be redundant for those with a background in marketing, finance, etc. but it is well rounded. I compared it to the Dummies equivalent and found this one to be a better read (I usually buy Dummies though - this is my first Idiots guide).0 of 0 people found the following review helpful. Five StarsBy Terrence Havanecgood quality fast ship big mahalos0 of 0 people found the following review helpful. Get's your feet wet....By Ketuan L. BaldwinThis book was wonderful. I use it as I prepared to enter in graduate school. It allowed me to have a leg up on all of my courses.

You're no idiot, of course. At the office you meet your deadlines, schmooze your boss, and turn in quality work. But

when it comes to understanding the skills of higher management, you think you need Finance 101! Relax--class is in recess! The Complete Idiot's Guide to MBA Basics teaches you everything you need to know about management--but were afraid to ask. You will learn the key concepts of accounting, economics, finance, operations, and marketing--and use them to improve your workplace and your career. In this Complete Idiot's Guide, you get:

From the Back Cover You're no idiot, of course. At the office you meet your deadlines, schmooze your boss, and turn in quality work. But when it comes to understanding the skills of higher management, you think you need Finance 101! Relax--class is in recess! The Complete Idiot's Guide to MBA Basics teaches you everything you need to know about management--but were afraid to ask. You will learn the key concepts of accounting, economics, finance, operations, and marketing--and use them to improve your workplace and your career. In this Complete Idiot's Guide, you get: About the Author Tom Gorman has an MBA from the Stern School of Business at New York University and is the owner of Content Publishing, a publishing and book packaging company.