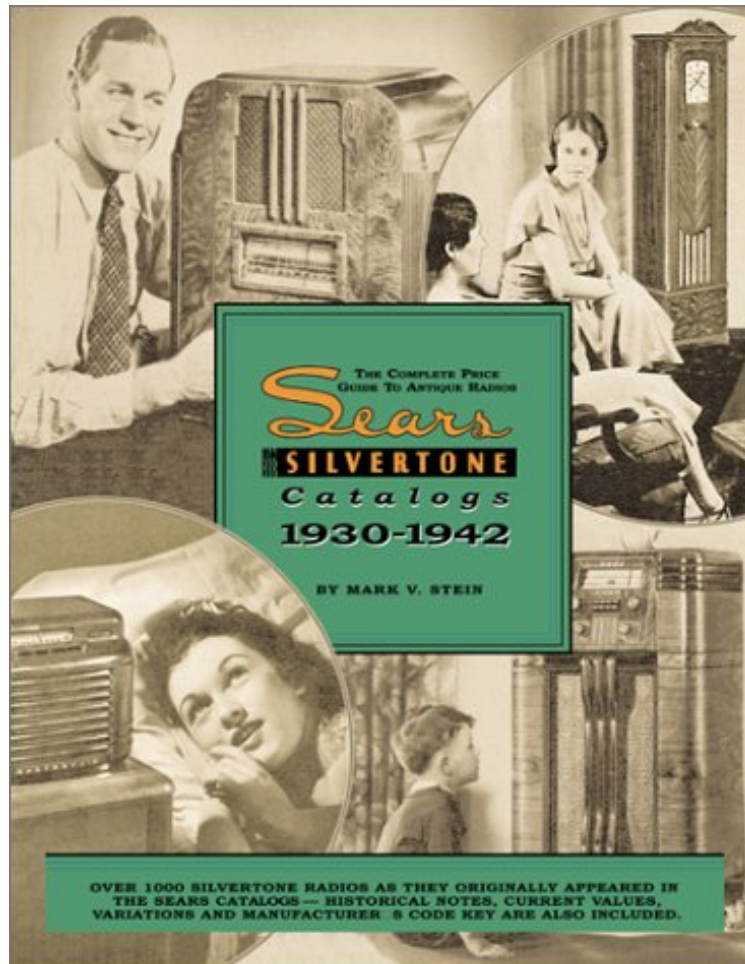


The Complete Price Guide to Antique Radios : The Sears Silvertone Catalogs 1930-1942

Mark V. Stein

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Mark V. Stein : The Complete Price Guide to Antique Radios : The Sears Silvertone Catalogs 1930-1942 before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Complete Price Guide to Antique Radios : The Sears Silvertone Catalogs 1930-1942:

0 of 0 people found the following review helpful. The Title of the Book is Exactly What It Is By Customer It's exactly what the title says it is. It's a compilation of the radio ads from Sears catalogs between 1930 and 1942. It's presented in chronological order, grouped by year. The ads are in BW. Reproduction quality varies a little--some are a bit soft, but all are readable. It makes a very good reference if you have a particular Silvertone and want to read Sears's original descriptions. It also includes a list of suppliers in the rear, so if you know the chassis number, you can find out who built the radio for them. Sears (like Montgomery Ward and others) purchased radios from various makers--some

famous (Zenith), some obscure (Colonial); they identified the maker by a 3-digit number on their chassis. 100 is Stewart-Warner, 101 is Colonial, etc. That's a nice reference that I haven't seen elsewhere. There's also the obligatory price list at the end, which has long gone stale but at least gives you a sense of which radios might be rare and valuable today and which are more common and less pricey. I didn't give it a fifth star because it's not complete. I've got three Silvertones and none of them are in this book. One is from 1925--fair enough, this book doesn't cover it. But the second is a tabletop from 1934 or 35, and the third is a console from 1937--it ought to be there. Maybe they really never appeared in the Sears catalog. Maybe they were in the Summer catalog and Stein used the Winter catalog pages--or vice versa--and didn't include them both because there was too much repetition. The problem is that I don't know why they aren't there. Still, it's a very good reference. I'm glad I bought it. I wish there were one for Montgomery Ward's Airline radios.

1 of 1 people found the following review helpful. Very nostalgic
By Joseph Consoli
I always enjoy looking at old ads of radios. If you do too, then this book is a must. Silvertones were beautiful made sets and very collectible today. After you thumb through this book, you'll be a fan too!

1 of 1 people found the following review helpful. Sears silvertone book
By Marthe B.
In-depth information. Very happy with the product. Would certainly buy an updated version when available. Great addition to my reference library.

AVAILABLE NOW From the publisher of America's #1 RADIO PRICE GUIDES, 'The Complete Price Guide to Antique Radios: The Sears Silvertone Catalogs 1930-1942', by Mark V. Stein. This is the first and only comprehensive reference, realized with special permission from Sears, Roebuck Co. Featuring full reproductions of all the Sears Silvertone catalog pages: advertising, options, specs, pricing and more for close to 1,000 radios as they originally appeared. Among the Silvertone suppliers were over 30 radio brand manufacturers including King, Colonial, Stewart-Warner, Air King, Emerson, International Kadette, Wilcox-Gay, Zenith, Arvin, Majestic International, Case, RCA and Admiral to name but a few. The book is printed in a sepia-tone-like format and includes an informative historical preface concerning the origins of both Sears and the Silvertone brand, manufacturer source code table (allows identification of manufacturer), in addition to a full model cross reference matrix including tube band counts, variations, cabinet materials and colors, manufacturer (where known) and current market values for all models and variations.

About the Author Mark V. Stein is a noted authority for art deco and machine age radios, clocks and other items in the realm of 20th century industrial design. He has been collecting, selling and documenting vintage radios for the past 20 years. Through his catalogs and website he has sold thousands of vintage radios, clocks and other 20th century design items over the years. He is founder and Publisher of Radiomania Books, the source for the nation's number one antique radio identification and price guide series, 'Machine Age to Jet Age' (tabletop radios) and 'The Complete Price Guide to Antique Radios: Pre-War Consoles' (floor model radios). Mr. Stein is an AOA certified appraiser in his field. He currently maintains a website which focuses on high-end art deco radios and related items in addition to promoting the Radiomania line of reference books. Mr. Stein received his Masters in Business from Johns Hopkins University in 1984. He currently resides in Maryland with his wife and two daughters where he dedicates his time to researching, authoring and publishing books about vintage radios, clocks and other industrial design antiques and collectibles.