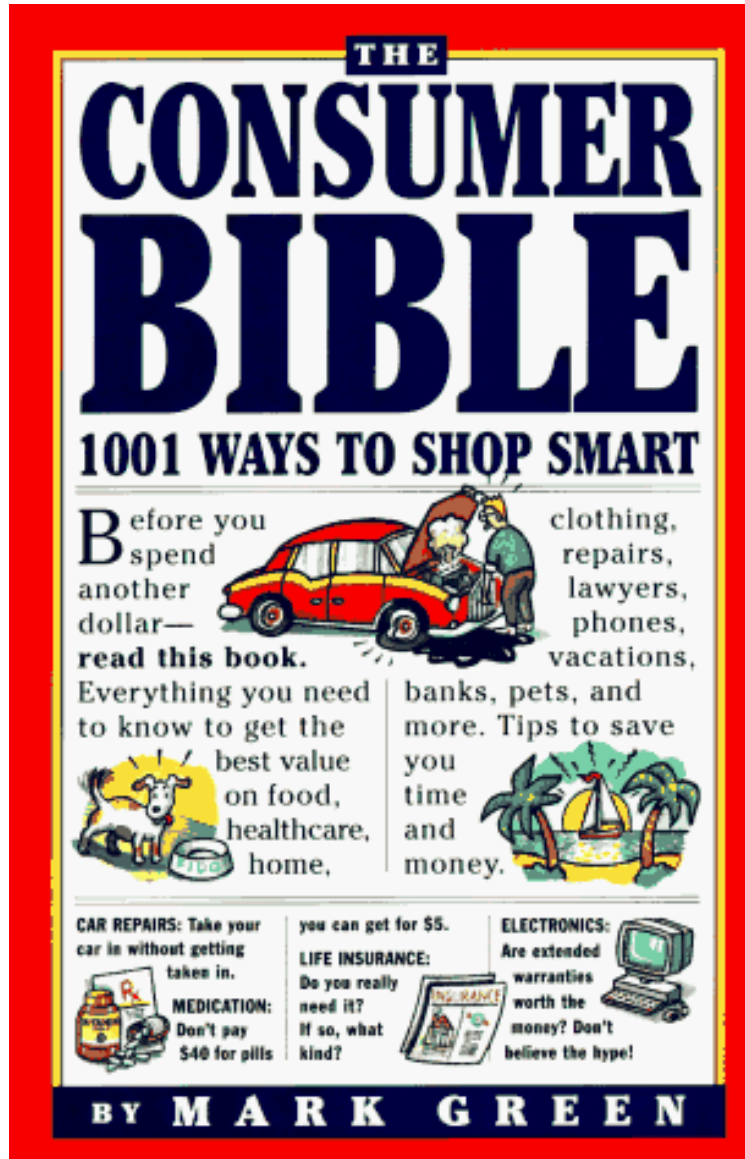


The Consumer Bible: 1001 Ways to Shop Smart

Mark J. Green, Mark Green
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A guide to savvy shopping, by New York City's public advocate, includes sixty-five chapters on various goods and services, with tips on avoiding common traps and advertising hype. By the author of *Who Runs Congress?* Original. Tour.

From *Library Journal* Green is a well-known consumer advocate and prolific writer (*The Challenge of Hidden Profits: Reducing Corporate Bureaucracy and Waste*, Morrow, 1985). In this inexpensive, easy-to-read paperback, he has compiled an immense amount of very useful information on consumer topics. Section 1 covers food, health, home, automobile, finances, clothes, telephone, children, travel, and even funerals, lawyers, and employment agencies. Section 2 treats consumer trend lines and such pressing issues as cheating women, minorities, and seniors and the disabled. Section 3, on consumer skills, covers loans, lay-away, rent-to-own, counterfeit goods, and how to complain. Overall, the information is current and accurate. The author clearly identifies sources of consumer misinformation and gives sound advice on how to avoid being overcharged or oversold. Charts and sidebars provide ready information. Recommended for public libraries. ? Judith M. Nixon, Purdue Univ. Lib., West Lafayette, Ind. Copyright 1995 Reed Business Information, Inc. From *Booklist* Consumer advocate Green intends his book to be a one-stop adviser on virtually any consumer issue. The book's organization conduces to ease of consultation, making it a likely reference tool, and reading it straight through might help a consumer ensure economic and emotional well-being and approach promotions and advertising with new savvy. Reassured that anything that sounds too good to be true really is, the consumer is free to deride those who offer such bait unmercifully. Green covers more than products and advertising, though. His advice for getting fair treatment in consumer affairs is unparalleled, and his answers to such conundrums as why women's clothes cost more to dry-clean than comparable men's garments and why a woman's haircut is more expensive than a man's regardless of hair length make his tome the resource of choice when it comes to most consumer complaints. Mike Tribby Sixty chapters reveal how to price and buy essential consumer goods and services and how to avoid scams and common problems. From house buying and repair work assessment to long distance phone services and moving companies, this outlines common issues which affect getting more for your money. -- Midwest Book