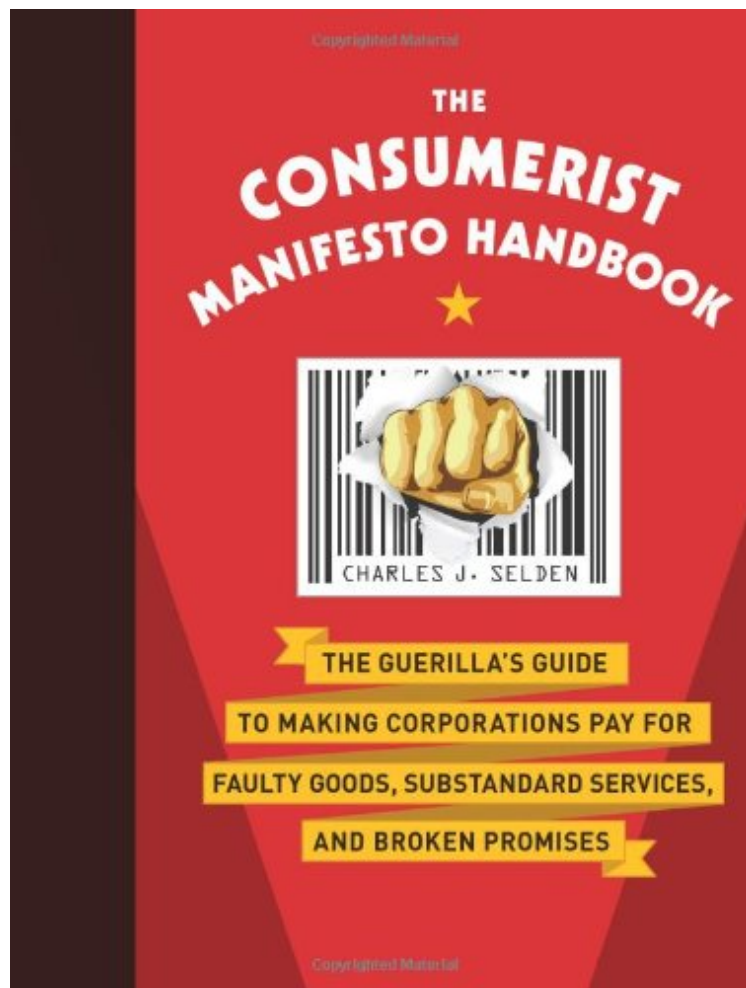


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About the Author Charles Selden is a retired publishing executive who has been an expert witness for the Department of Justice and the IRS in cases on deceptive marketing and investment credit tax schemes. He is a graduate of the Iowa Writer's Workshop and holds an MA in Communications from Stanford, as well as an MBA from Pepperdine. Selden worked at Random House before starting his own multi-service marketing and fulfillment business. In 2010, he launched his blog, www.consumeristmanifesto.net, an e-forum for sharing his carefully documented history of waging consumerist war against corporations large and small. Selden splits his time between Montclair, New Jersey, and Palo Alto, California.