

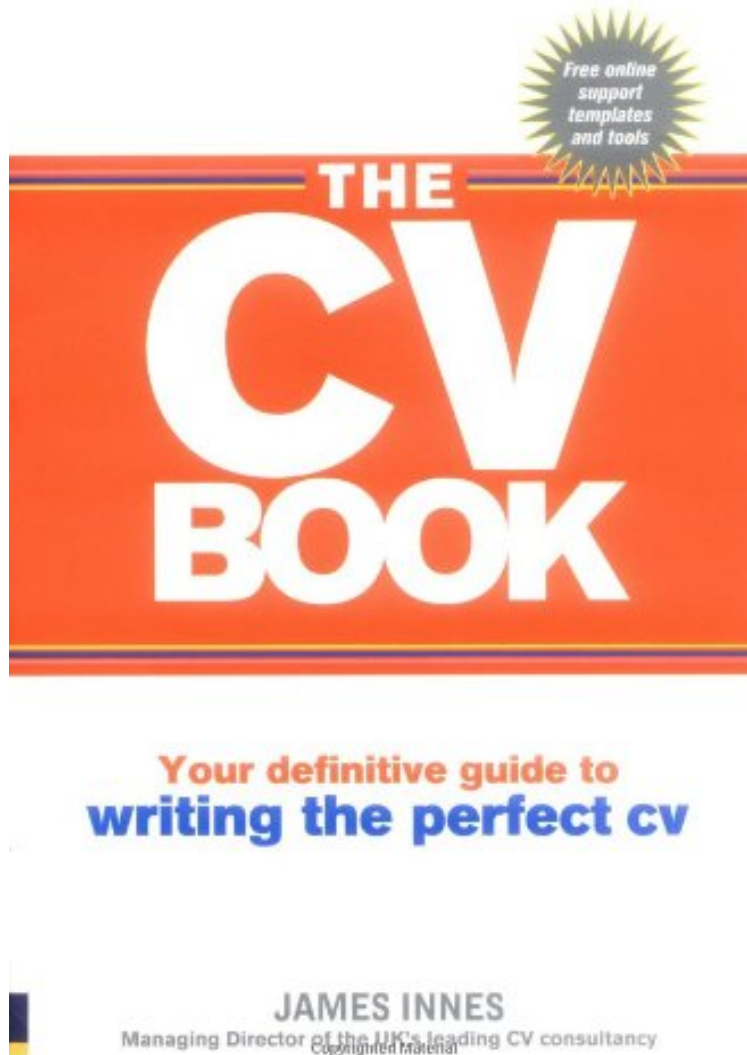
[Ebook pdf] The CV Book: Your definitive guide to writing the perfect CV

# The CV Book: Your definitive guide to writing the perfect CV

James Innes

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**James Innes : The CV Book: Your definitive guide to writing the perfect CV** before purchasing it in order to gage whether or not it would be worth my time, and all praised The CV Book: Your definitive guide to writing the perfect CV:

The CV Book is the definitive book on CV writing. it provides help, advice and templates from The CV Centre, the

UKs leading CV consultancy, based on many years experience and encompassing principles tried, tested and proven on a daily basis. Focussed on market needs - evidence-based and developed entirely from customer information. USP - 15 most common mistakes. Sales channel through author's own company and publicity. Added value - templated and website material.

From the Back Cover Your CV has less than 30 seconds to win you an interview. With hundreds of CVs sent through for any one job vacancy, your CV has to work hard to stand out. You need to know what the recruiter wants to see and how to say it, fast. Your CV needs to be exceptional, and James Innes, who runs one of the most successful CV writing companies in the UK, is just the person to help you. The CV Book brings together years of research and experience to reveal the secrets behind the most successful CVs. You'll find out all the insider tips and winning methods to make sure your CV never fails to impress. You'll discover: \* Exactly what you need to say and how to say it \* How to build a CV, step-by-step \* The 15 most common mistakes and how to avoid them \* Five easy ways to make your CV really stand out And much more... The CV Book has full online support CV templates, CV tools and reader offers all available through The CV Centre online. No matter what your age, background, job or level of experience, The CV Book will help you create an outstanding CV. About the Author James Innes is the Founder and Managing Director of The CV Centre the UKs leading CV consultancy. Following more than a decade of experience heading up The CV Centre, James is widely considered to be one of the UKs leading careers experts. James regularly participates at recruitment fairs and conferences as a sought-after guest speaker, as well as being interviewed on TV and radio.