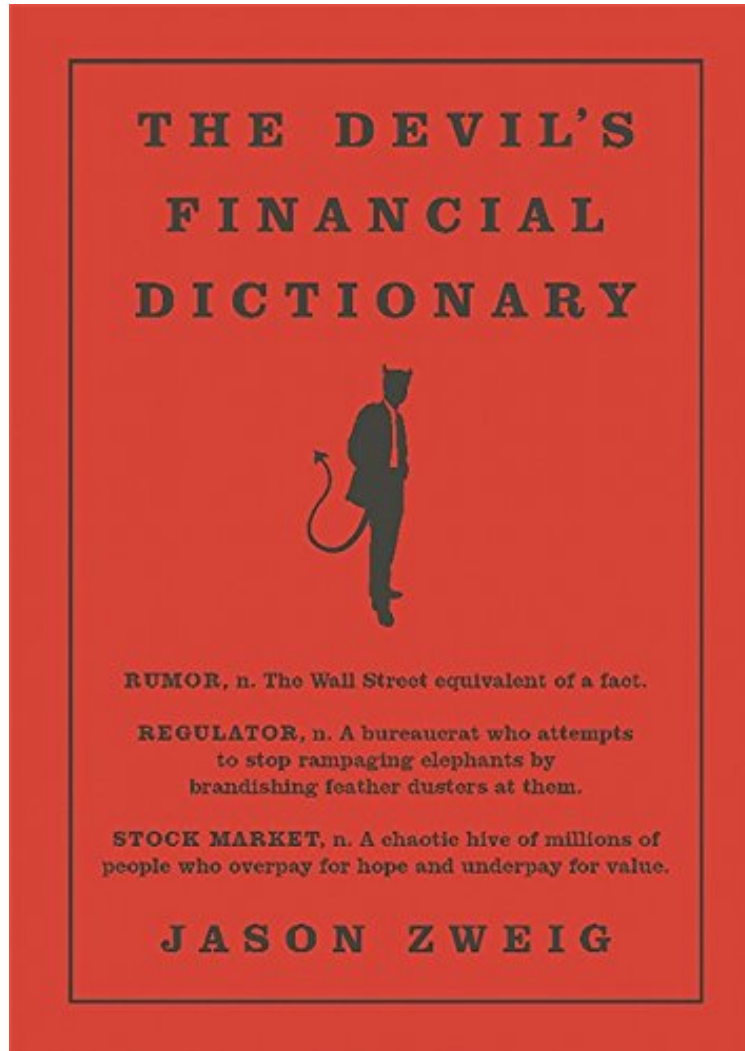


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## The Devil's Financial Dictionary

Jason Zweig

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**Jason Zweig : The Devil's Financial Dictionary** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Devil's Financial Dictionary:

3 of 3 people found the following review helpful. Fun way to learn about the stock market.By Pete from across the RiverA fun book, that provides serious information about investing and stock markets in a easy-reading, light way. If you are an investor, this is as pleasant a way to learn more about the system -- and it's beneficial for both the do-it-yourself investor and for those using services of various "investment counselors."0 of 0 people found the following review helpful. Healthy Dose of Cynicism: Recipe for Survival in the Cut-throat Financial IndustryBy Serge J. Van SteenkisteJason Zweig regularly gives his audience a good laugh while distilling the metamorphosing wisdom that anyone working in or interacting with the financial industry better gains sooner rather than later for his/her financial

health. This education is a life-long process because of the evolving cynicism that permeates the industry. The financial industry thrives on hope, no matter how un-founded and transient. In summary, the book under review is a nice gift idea, no matter the timing. Cynicism on Wall Street, a convenient shortcut for the financial industry, does not know the difference among the seasons. 0 of 0 people found the following review helpful. For a dictionary it is an informative and entertaining read, but it is a dictionary. By J. Holloway It is a dictionary, so if you are looking for an exciting read on the financial markets, this book is not it. Any conceivable word that a broker might use is in this book. You can tell by reading it Jason doesn't have a high regard for most brokers and believes that most individuals should do their own investing using low fee funds such as Vanguard, etc. Even though it is a dictionary I found it entertaining and informative. If you don't do your own investing, after you read this book you just might start putting a portion of your money to self invest.

Your Survival Guide to the Hades of Wall Street The Devil's Financial Dictionary skewers the plutocrats and bureaucrats who gave us exploding mortgages, freakish risks, and banks too big to fail. And it distills the complexities, absurdities, and pomposities of Wall Street into plain truths and aphorisms anyone can understand. An indispensable survival guide to the hostile wilderness of today's financial markets, The Devil's Financial Dictionary delivers practical insights with a scorpion's sting. It cuts through the fads and fakery of Wall Street and clears a safe path for investors between euphoria and despair. Staying out of financial purgatory has never been this fun.

THE DEVIL'S FINANCIAL DICTIONARY, n. A compendium of financial jargon observed to induce in its readers nearly continuous spasms of raucous laughter. Has also been known to produce near-fatal episodes of cognitive dissonance in brokers, advisors, and money managers, who should consume its contents with care. Normal individuals, in contrast, may incur a deepening of financial wisdom, a fattening of the wallet, and an uncontrollable urge to steal entire passages for later use. William J. Bernstein, author of *The Four Pillars of Investing* and *A Splendid Exchange* If finance were stand-up comedy, Jason Zweig would be its Groucho Marx a serious man with a wild sense of humor: Dog: A stock that obeys no command except DOWN 'need I say more? Laurence B. Siegel, research director, CFA Institute Research Foundation "'Witty' and 'fun' are two adjectives that may never have been used to describe a dictionary, but they apply to this one. But it is not just jokes; I learned a lot browsing around in this clever little book. Richard H. Thaler, professor of behavioral science and economics at the University of Chicago Booth School of Business; author of *Misbehaving* and co-author of *Nudge* "Vintage Jason Zweig: entertaining, truthful and oh so telling about Wall Street. The definition of Day Trader - ' n. See IDIOT' - says it all. Any investor who does not read this witty, insightful and rueful reminder of Wall Street's financial follies is an IDIOT! Consuelo Mack, anchor and executive producer, Consuelo Mack WealthTrack Jason Zweig has long been a brilliant financial journalist. People who have listened to Jason have shielded their assets from the purveyors of costly and useless advice. In *The Devil's Financial Dictionary*, Jason turns his wit and insight to arming us with an understanding of the financial terms that too many professionals use to intentionally baffle investors. Max H. Bazerman, co-director, the Center for Public Leadership, John F. Kennedy School of Government, Harvard University; author of *The Power of Noticing* Jason Zweig, one of the great truth-tellers in financial journalism, is the spiritual heir to Ambrose Bierce, one of the great satirists in American letters. Both use piercing wit to reveal important truths. Gary Belsky, coauthor of *Why Smart People Make Big Money Mistakes and How to Correct Them* "Cynical and exceptionally witty, this book shines a light into the unlit corners of finance. After a lot of laughs, I walked away with a less distorted view of reality." Shane Parrish, CEO of Farnam Street Media "Jason Zweig is a journalist known for his wise investment counsel. But he also has a wicked wit, which is on full display in *The Devil's Financial Dictionary*. A fun romp for those who don't take themselves too seriously." Michael J. Mauboussin, head of global financial strategies, Credit Suisse; author of *The Success Equation* and *Think Twice* Fun, interesting, irreverent, and well-informed, Jason Zweig scores again. You'll laugh and cry and send copies to your friends. Charles D. Ellis, founder, Greenwich Associates; author of *Winning the Loser's Game: Timeless Strategies for Successful Investing* Finally, in language every investor can understand, *The Devil's Financial Dictionary* lays waste to the hubris of Wall Street. The definition of INDEX FUND should be read over and over again. Gregory Berns, distinguished professor of neuroeconomics at Emory University; author, *Iconoclast* and *How Dogs Love Us* "Broad experience, thorough conversance with history, unusual insight, and dashes of humor and cynicism. This is what you need to understand the world of investing, and this is what you'll find in *The Devil's Financial Dictionary* by Jason Zweig." Howard Marks, Co-Chairman, Oaktree Capital Management, L.P.; author, *The Most Important Thing: Uncommon Sense for the Thoughtful Investor* Wall Street frequently uses complex terminology to keep its own customers in the dark. That is why Jason Zweig's *The Devil's Financial Dictionary* is so refreshing. Zweig, who has a lifetime of experience covering finance, exposes the language of Wall Street with sharp wit, historical perspective, and a skeptic's eye. Tadas Viskanta, founder and editor, *Abnormal Returns*, and author of *Abnormal Returns: Winning Strategies from the Frontlines of the Investment Blogosphere* Part social commentary, part instruction manual, Zweig's book is must-reading for anyone who presumes or desires to understand the investment world. Like the book in which they're contained, each of Zweig's entries is pointed, witty, and revealing of important

and useful truths. The Devil himself, a.k.a., [Ambrose] Bierce, would be proud. TIMECharming... Filled with linguistic jewels. Dallas Morning NewsThe perfect stocking stuffer for anyone remotely interested in finance. Business InsiderThe Devil's Financial Dictionary is witty, irreverent, skeptical and humorousmaking it an entertaining read for those within and outside the financial industry. Manhattan Book Consistently yields pleasure and insight. Thanks to the author's staggering command of his subject, readers of this book will shed costly misconceptions and acquire wisdom that, if accompanied by patience, could pay off richly. The serious message embedded in the book's humor is that investors who pay attention to stock market lore and Wall Street hype are their own worst enemies in securing their financial future. BARRONS