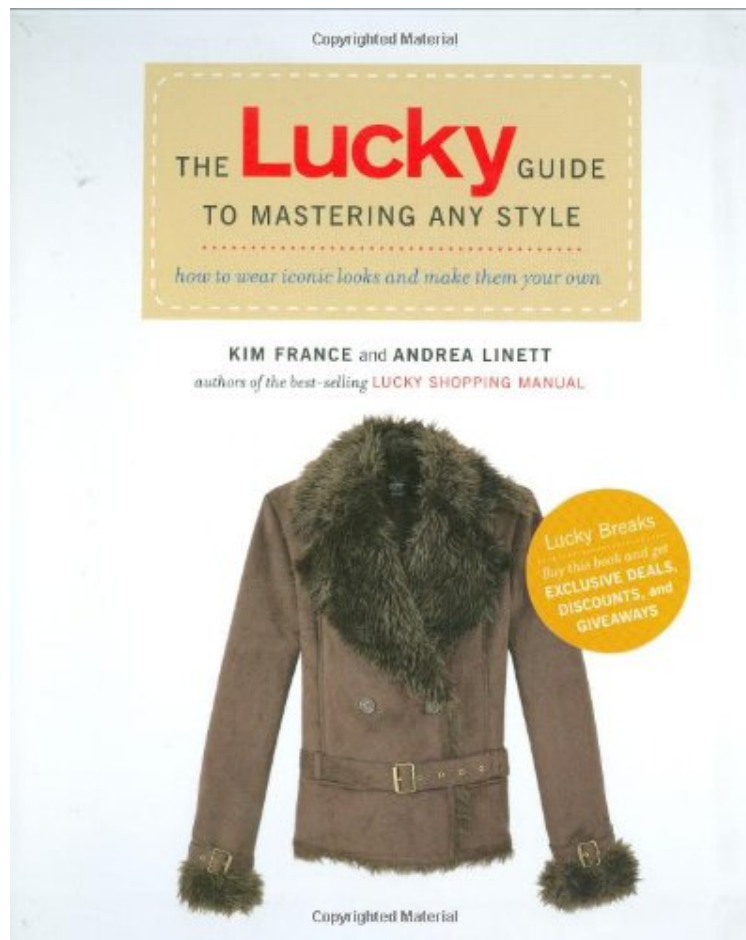


(Mobile book) The Lucky Guide to Mastering Any Style: How to Wear Iconic Looks and Make Them Your Own

The Lucky Guide to Mastering Any Style: How to Wear Iconic Looks and Make Them Your Own

Kim France, Andrea Linett
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Kim France, Andrea Linett : The Lucky Guide to Mastering Any Style: How to Wear Iconic Looks and Make Them Your Own before purchasing it in order to gage whether or not it would be worth my time, and all praised The Lucky Guide to Mastering Any Style: How to Wear Iconic Looks and Make Them Your Own:

4 of 4 people found the following review helpful. Fun to read and inspiringBy morehumanthanhumanA lot of the reviews seem to focus on what this book is NOT. It isn't really a shopping guide (there is no information on where to find the specific pieces pictured, which can be mildly frustrating) and it isn't a guide to dressing to flatter your shape. The authors seem to assume that you already know how to do that or can find that information in another book. But what this book does do is provide a fun and inspiring look at ten different "iconic looks" (like Bohemian, American Classic, Bombshell, or California Classic). You'll get pictures of famous women who embody that look and brief

interviews with "real women" who wear the look. There are also lists of "essential" pieces for the look. This was my favorite part of the book, but it is also where common sense comes in. If there is a suggestion for a specific piece that you know won't flatter you, then modify it. This is a useful read for somebody who knows what she likes but may not be quite sure how to spin it into a coherent look, or even somebody who knows her look but is looking for new ideas. It does assume that you already know the basics of how to shop and find things that flatter your figure and are age-appropriate. The women pictured are thinner and more beautiful than the average American, but since this was published by a magazine that features models who are thinner and more beautiful than the average American, I didn't feel that was inappropriate. 1 of 1 people found the following review helpful. mehBy Helpful Hannah Another fashion book directing us to websites where a simple blouse costs \$2000. Come on, let's be realistic here!! I gave this a two star because I like the pictures. Doubt if I'll finish the book. Definitely not a keeper. And disappointed because the first book was so good. 10 of 10 people found the following review helpful. Upper Division Fashion Course By Dr. Shanelle I pre-ordered this book and waited with baited breath and nibbled fingernails awaiting its arrival as I have nothing but the highest praises for Lucky's Shopping Manual. However, like many reviewers, I too was struck with a moment of disappointment that this book was not as Fashion 101 as their seminal text. Having taken a couple of months with the book, I realized the fundamental difference between the two: The Lucky Shopping Manual is the Introductory Course for newbies, and budding fashionistas. The Lucky Style Manual is more of a 200/300 level course, so if you begin there, you'll be like, "huh?? Wait a minute... did I miss something?" As an owner of both texts I can appreciate how timeless and Back to Basics the Shopping Manual (1) is and how the Style Guide (2) moves into "Mastery" just as the title suggests. If you are consistently drawn to fringe and bohemian prints, there is a way to master this look. Chuck Taylors and leather moto jackets? There is a way to master this look as well. If you are a straight up Tommy Hilfiger, Ralph Lauren, Crisp, white, button up girl, then the American Classic section has a robust collection of outfits, accessories, and icons for your perusal. Lastly, through a careful read of the text, you will come to realize that like most women you aren't just one, monolithic, style ALL the time. Sometimes you want to switch it up, spice it up, or pare it down. What the book provides is OPTIONS for you to do just that and the freedom to be as creative as you want and still be bold, yet stylish. I give it four stars instead of five because the book has to grow on you and it is still growing on me, but it is a great addition to my collection and I HIGHLY recommend that you snag Lucky's first book BEFORE or IN ADDITION TO this one and you'll have all you need to move to the head of the class.

On the heels of the fabulously successful Lucky Shopping Manual comes the complete handbook for creating a great look based on ten iconic styles packed with more than 450 color images. With a circulation of 1.1 million, Lucky magazine has taken America's most dedicated shoppers by storm, offering real-world advice and first-rate finds. Now the Lucky experts show how to put it all together in an inspiring collection of ideas that go beyond the basics and yield endless innovation for year-round reinvention. Based on the techniques used by fashion designers for years, The Lucky Guide to Mastering Any Style features ten versatile archetypes that can be customized to fit varying moods, personalities, and body types. Applying these enduring styles to a dazzling spectrum of possibilities, The Lucky Guide to Mastering Any Style deconstructs each look, with components including clothes, shoes, accessories, patterns, and colors. Just as designers use swatches and images to spark creativity, readers will have access to hundreds of photographs from style setters. Must-haves for every closet, foolproof instructions, profiles of real-life Lucky Girls, and money-saving Lucky Breaks make this the indispensable resource for complete chic.

About the Author Lucky Editor-in-Chief Kim France has had an extensive career in publishing, which has included positions at New York magazine, Spin, and Sassy. Her articles have appeared in many other national magazines. Creative Director Andrea Linett served in the fashion departments of Sassy and Harper's Bazaar before joining Lucky as fashion director in 2000. Melcher Media is an award-winning book producer based in New York City. Excerpt. Reprinted by permission. All rights reserved.