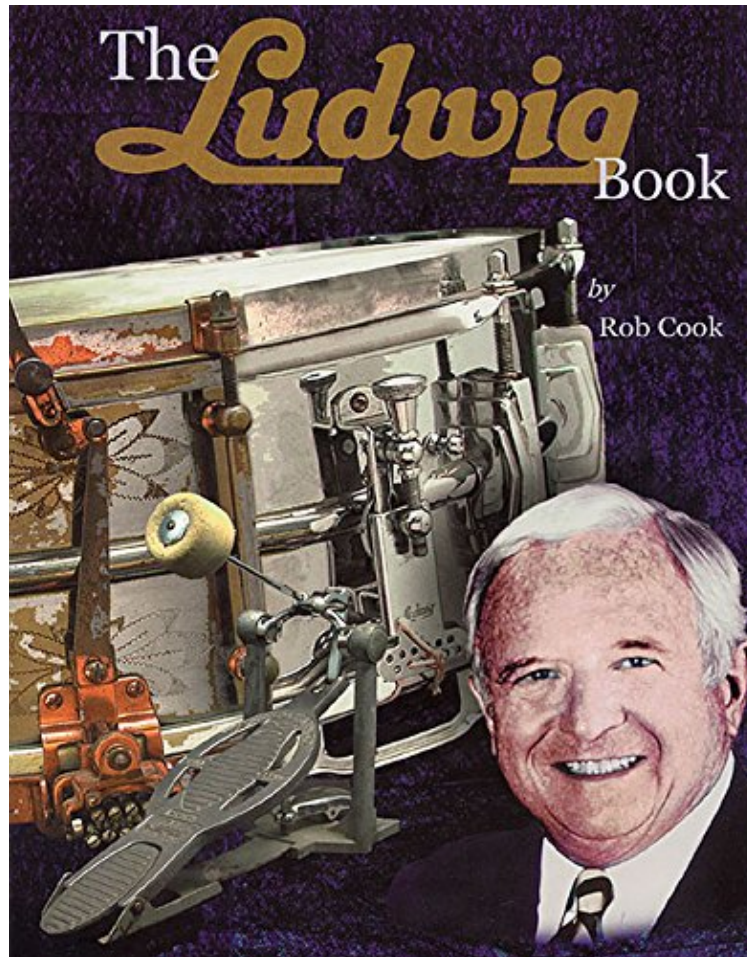


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The Ludwig Book - A Business History and Dating Guide Book - Book/CD-ROM (Softcover)

Rob Cook

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Rob Cook : The Ludwig Book - A Business History and Dating Guide Book - Book/CD-ROM (Softcover) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Ludwig Book - A Business History and Dating Guide Book - Book/CD-ROM (Softcover):

0 of 0 people found the following review helpful. Good book. Could offer more specifics on drum shells.By Steve-
oProbably the best book you can find for background on the Ludwig company and help with identifying equipment. I do wish there was a bit more info under the section on wood shells (specifics on shell construction, bearing edge profiles, tour of the old factory equipment, etc) as I'm interested in collecting and restoring, but this section is very brief compared to other parts of the book such as artist profiles, etc. Picture clarity could also be better in places, but I

suppose that's the nature of old photographs and is being nitpicky. Other than that, a great resource for Ludwig fans.0 of 0 people found the following review helpful. Ludwig, Zildjian, Shure, Peavey...Yup, that's all the major food groups ya need!By RoadkillPacked full of tasty drum porn (pictures and line drawings) and history. Mr. Cook has done an excellent job gathering vast amounts of data and graphics. This book is a great read for any drummer, but especially for loyal Ludwig user/endorsers/enthusiasts...like me. Also included is a wealth of identifying info about badges, serial numbers, hardware, etc. This is as valuable a reference you can find for Ludwig drums, my friends! Roadkill, drummer for Jelibred0 of 0 people found the following review helpful. Fantastic book, highly recommended for anyone interested in Ludwig and/or vintage drumsBy ShawnA wonderfully detailed book - in both text and photos/diagrams - of all things Ludwig. Highly recommended if you are interested in Ludwig or vintage drums in general.

The Ludwig Book by Rob Cook is the definitive business and historical guide to this legendary drum manufacturer. Includes dozens of interviews, a 64-page color section, a dating guide including every catalogued Ludwig snare drum and outfit, and a handy CD-ROM. Interview sections include the top executives from Ludwig's heyday in the 1960s: Karl Dustman, Frank Baxpehler and Dick Schory, as well as today's leaders: William F. Ludwig III, Todd Trent and Jim Catalano. There are also special segments on Ludwig Electronics, Phase II, and detailed sections about the gear used by famous drummers such as John Bonham and Ringo Starr.