

The MBA Handbook: Skills for Mastering Management

Sheila Cameron

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Sheila Cameron : The MBA Handbook: Skills for Mastering Management before purchasing it in order to gage whether or not it would be worth my time, and all praised The MBA Handbook: Skills for Mastering Management:

3 of 3 people found the following review helpful. Great guidebook for MBA wannabes!!By Alvin M. De JesusAt first I was a little apprehensive buying the book. However, when I got to browsing through it, I find it quite useful in terms of giving tips on how to survive an MBA program. I was already in my second year when I got hold of it. I sure wish I was able to read it before I started. Just the same, it would still be a great companion especially as I go through the core courses of the program. I highly recommend it to anyone planning to get into business school!

The MBA Handbook is a solid support guide for students studying for their MBA, providing advice about the whole MBA process, including choosing a course and examining post-MBA job opportunities. It can be used either to support a specific study skills unit on the course or as student reference and support beyond the classroom - it therefore

has a lot of value for distance-learning students.

"An absolutely vital resource for anyone doing an MBA. It will help you at every stage: before, during and after your MBA." Alex Elferink, MBA student at Cass Business School, City University "I found the book invaluable in helping me to prepare for my own MBA studies and have always recommended it to prospective students of postgraduate studies in business and management." Daniel Ganly, MBA Director, Oxford Brookes University. "An invaluable source of guidance to my MBA success with articles carefully placed to complement the skillsets that are required for a rigorous programme like this - I would say that this is the most-used book during the MBA study" Lakshmi Ishwar, Director, Guardian Risk Advisors (P) Ltd, Bangalore --NaFrom the Back Cover "An absolutely vital resource for anyone doing an MBA. It will help you at every stage: before, during and after your MBA." Alex Elferink, MBA student at Cass Business School, City University "I found the book invaluable in helping me to prepare for my own MBA studies and have always recommended it to prospective students wishing to embark on postgraduate studies in business and management." - Daniel Ganly, MBA Director, Oxford Brookes University. Undertaking any postgraduate management study is a big investment on many levels. The MBA Handbook, fifth edition explains what will be expected from you on a personal, professional and academic level and is designed to prepare and support you throughout your studies. The book is clearly structured and simply written around the following sections: Pre-course preparation - Decide which qualification is right for you and plan your time and your funds. Check your study skills are up to scratch and recognise your own strengths and areas for improvement. Studying - Familiarise yourself with all forms of teaching and assessment used on your course. Find out what your lecturers are looking for and learn how to boost your grades. Beyond your Masters - Reassess your objectives and your options and learn how to make the most of your new opportunities. This successful text has been thoroughly updated to include coverage of video conferencing, GMAT and problem-based learning. Features of this new edition include: Activities, examples and exercises in every chapter to help evaluate progress and put ideas into practice. Completely revised chapter on projects and dissertations which features an expanded section on methodologies and new material on plagiarism, internal consultancy, and electronic searches. Extended coverage of issues relating to EFL and ESL students. Dedicated chapter on Using Numbers with worked examples of maths problems to help clarify and explain key mathematical techniques and applications. Helpfiles to assist with grammar, mathematics and spelling. Visit the updated and expanded companion website for The MBA Handbook, fifth edition at www.booksites.net/cameron for worksheets, and self-assessment quizzes. "An invaluable source of guidance to my MBA success with articles carefully placed to complement the skillsets that are required for a rigorous programme like this- I would say that this is the most-used book during the MBA study" Lakshmi Ishwar, Director, Guardian Risk Advisors (P) Ltd, Bangalore Sheila Cameron has worked for the Open University Business School since its inception. She has been involved in its MBA programme since its earliest design stages in a variety of roles, including a period as MBA Director.

About the Author

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