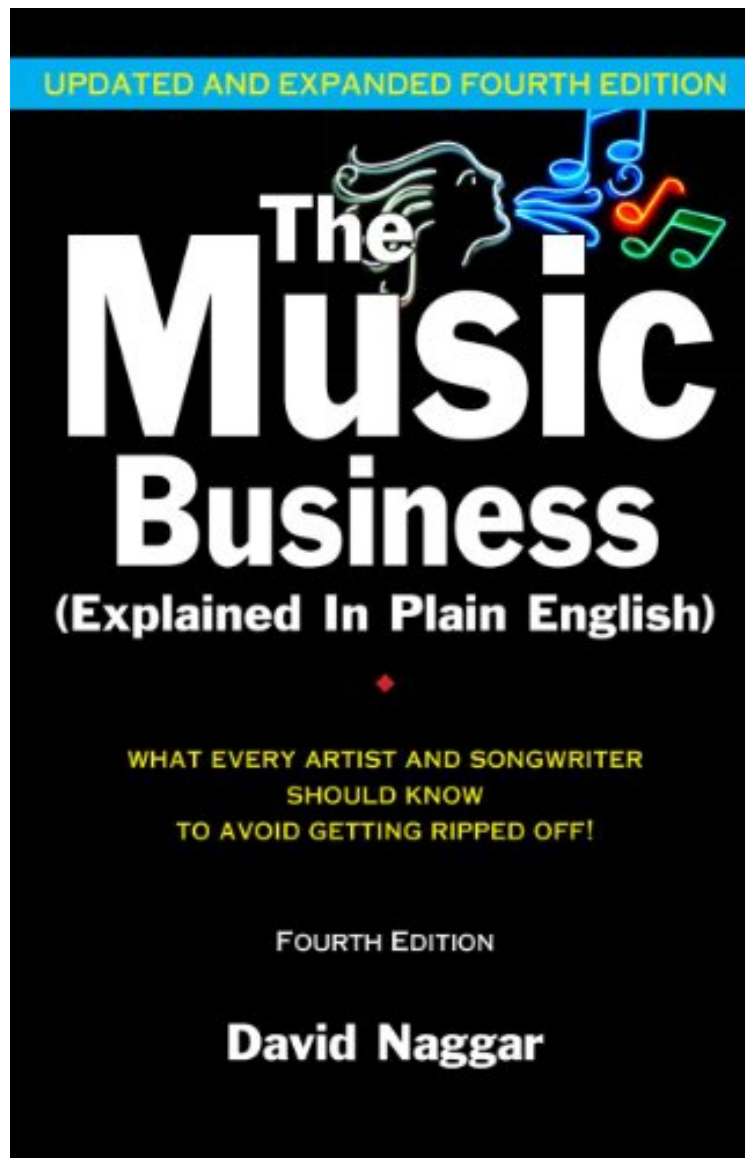


(Pdf free) The Music Business (Explained In Plain English): What Every Artist and Songwriter Should Know to Avoid Getting Ripped Off!

The Music Business (Explained In Plain English): What Every Artist and Songwriter Should Know to Avoid Getting Ripped Off!

David Naggar

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The title says it all. This revised, updated and expanded edition offers savvy dealmaking techniques, methods to protect musical works, and career-building and money-saving tips for musicians. It is an invaluable primer for artists and songwriters who feel like they are at the mercy of industry pros. Among the topics covered are: choosing agents, managers and attorneys, sending out material, record company deals, distribution, streaming, royalty rates, copyrights, music publishing contracts, creating one's own publishing company, trademarks, music videos, issues between band members, touring, and music for film, television and multimedia.

"Finally - an explanation for the music business! ...The title says it all. The Music Business is easy to read, it's concise, and it covers a surprising amount of ground.... (Keyboard Magazine)"Veteran music attorney Naggar... provide[s] a valuable service by explaining the business elements of a recording or songwriting career in simple terms that can be understood by the average person. (Billboard)"This is a book every one of you should read. (The Music Paper)About the AuthorDavid Naggar is an attorney in the San Francisco Bay Area. He graduated Phi Beta Kappa from the University of California, Berkeley, where he received a Bachelor of Science degree in Business Administration. He received his Juris Doctor from the University of California, Berkeley Law (Boalt Hall) in 1981. Since graduating from law school, Mr. Naggar has, in addition to practicing law, interned in the Creative Department of music publishing giant, Warner-Chappell. On the lighter side, Mr. Naggar fancies himself a semi-skilled musician, having played drums professionally for many years.