

(Ebook pdf) The Naked Interview: Hiring Without Regret

The Naked Interview: Hiring Without Regret

David Jensen

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David Jensen is an author, speaker, consultant and Founder of The Hiring Academy. He addresses what has proven to be the most critical success or failure point of any business of any size: hiring the right personnel. Jensen's purpose is to help business owners find and hire the right people so that they can pull back from their business and yet continue expanding. Surveyed business owners, executives, and Human Resource personnel unanimously HATED the process of hiring! Jensen aims to help fill that important void with simple guidelines. He is going to give you real stories, actual examples, basic rules, sample questions, and invaluable solutions.

I can speak from experience that HIRING is the toughest job as a business owner and ONE bad hire can cause YEARS of misery! Hiring has always been the biggest gamble and the biggest headache in all of my businesses. Finally somebody is tackling the core issues of this problem and giving some sane solutions. David your advice in hiring has helped immensely! Thanks for sharing your strategies!!! -Jim Worman CEO/Entrepreneur Jensen nailed it. As a business and franchise owner myself, I found this book extremely valuable! As a business coach I loved David's pointers on decision and he's especially crystal clear on first evaluating what area you are hiring for. I know with this system my clients will benefit greatly and I will be referring back to this book often in the future. -Todd Woods Author of Guerilla Marketing for Franchisees David Jensen has developed a system that takes the guess work and finger-crossing out of the equation. In his Ten Truths, he summarizes the most important steps to take for hiring the right person to add to your team. His method of approach is easy to assimilate and he's got some great stories. The Naked Interview is a must read for executives that want to improve their business! -Eric Brackett CEO of BTI Communications