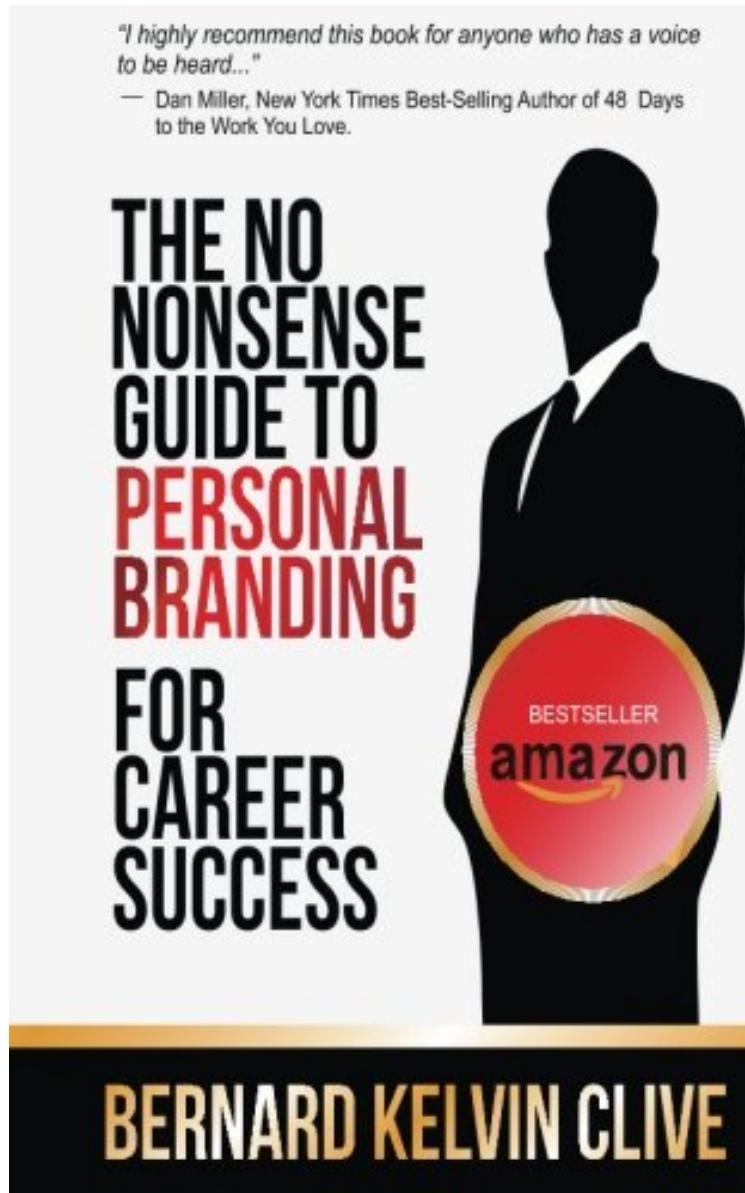


The No Nonsense Guide to Personal Branding for Career Success (Enjoy Business Series)

Bernard Kelvin Clive

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#5458555 in Books 2013-10-13Original language:EnglishPDF # 1 8.00 x .28 x 5.00l, .28 #File Name: 1492973394122 pages | File size: 72.Mb

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Did you know that you have a brand? How to Build an irresistible Personal Brand with proven Branding Strategy The world has become a global marketplace. If you're not marketing and branding yourself and your business internationally, you're missing out on a huge opportunity! Whether you believe it or not, yes you do have a personal brand. It's time for you to take charge of your personal brand. In this guide you will discover: - How to build strong personal brand that will automatically sell you and your business - How to use Social Media to build your online brand - How to secure your next job or gig with your personal brand - How to choose a career and build a brand around it - How to use your existing offline and online networks to help leverage your brand values and promotion. - How to demystify branding You will also Discover How to Avoid the 7 Deadly branding Mistakes.