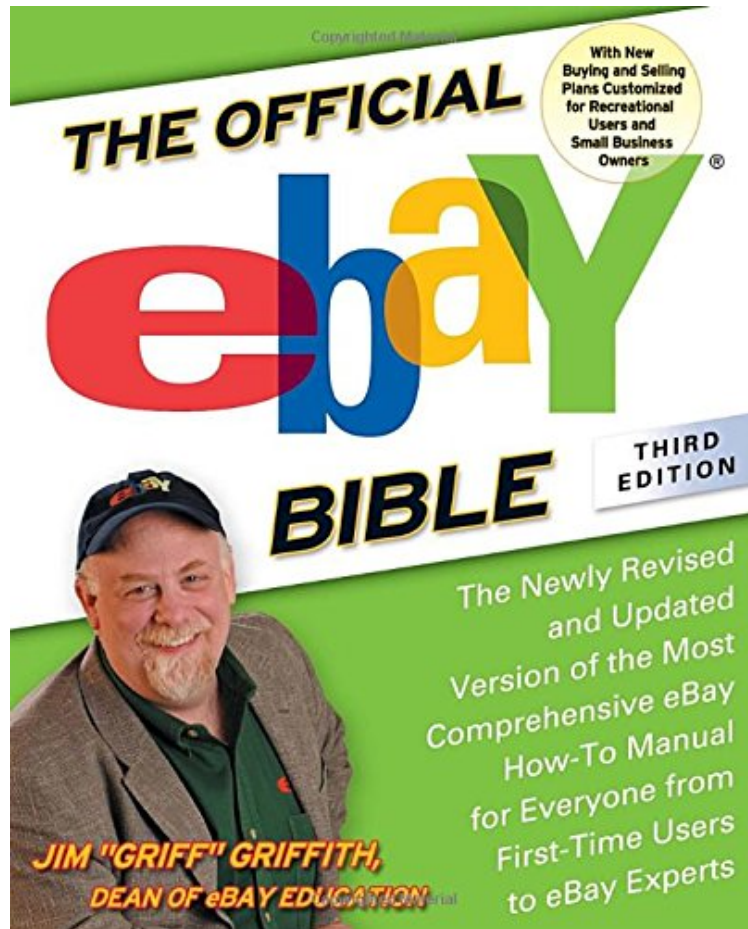


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The Official eBay Bible, Third Edition: The Newly Revised and Updated Version of the Most Comprehensive eBay How-To Manual for Everyone from First-Time Users to eBay Experts

Jim Griffith

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Jim "Griff" Griffith, eBay's official ambassador, presents the definitive sourcebook on all things eBay, for beginners to seasoned users alike. Uncle Griff, Dean of eBay Education, brings us the latest on all things eBay with the only officially endorsed and authorized guide to this phenomenal auction site. The Official eBay Bible has sold more than 150,000 copies in previous editions and eBay today is bigger than ever, with 203 million registered users and 541,000 official eBay stores nationwide. The Official eBay Bible, Third Edition is fully revised and totally updated with all of the latest changes to the site, making all previous books on eBay obsolete. Much more than a user's guide, The Official eBay Bible, Third Edition includes the inspiring stories of real-life buyers and sellers, as well as tips and tricks on some of the powerful, but little-known aspects of using the site. This definitive sourcebook includes instructional plans for users of all levels, whether they're running a small business through the site or simply enjoying it as a hobby. New features in the third edition include: a new streamlined organization, images of all the latest features and screens, and even more information for small-business owners. Packed with over seven hundred illustrations, The Official eBay Bible, Third Edition delivers the ultimate word on eBay, from an insider who has been there from the beginning.

Breezy and fun, packed with practical know-how, personal observations, and a sense of humor. (The Washington Post) The most comprehensive and most current guide available. (The Cincinnati Enquirer) Clear, simple, and well organized. . . . The depth of Griffith's commonsense knowledge and the clarity of his writing will be worthwhile to anyone with a personal interest in eBay. (Publishers Weekly) About the Author Jim "Griff" Griffith became eBay's first customer support representative while working out of his own studio in West Rutland, Vermont. Within two years, he helped build a customer support team with over forty representatives across the U.S. In 1999 as manager of eBay Customer Support Training, he helped train nearly all of the 500 employees who now work at eBay's first official Customer Support Center in Utah. Today, he holds the unique position of "eBay Ambassador," traveling across the country and teaching eBay University seminars.