

The Packaging and Design Templates Sourcebook

Luke Herriott

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Luke Herriott : The Packaging and Design Templates Sourcebook before purchasing it in order to gage whether or not it would be worth my time, and all praised The Packaging and Design Templates Sourcebook:

7 of 7 people found the following review helpful. Surpassed my expectations!By Marshall FamilyI normally like to look and flip through books before I purchase them, but after seeing it's rave reviews I decided to go ahead and purchase the book.It not only met my expectations as far as providing me with digital templates (which come in .EPS), but it surpassed my expectations by providing me with really inspirational package design ideas. I LOVE this book.The picture also does no justice to the quality of the book itself either. It is a very nice book. It is a necessity for anyone studying graphic design.BUY IT NOW!1 of 1 people found the following review helpful. Fun bookBy CustomerThere aren't many templates in the book, but the photos are clear and imaginative. I have yet to try it on my

electronic die cutter, as I got the first copy for my son. He's in graphic design and he really liked it. However, the few templates I have tried and cut/scored by hand have been accurate. You might want to consider it for making Christmas packages or outstanding portfolios. 1 of 1 people found the following review helpful. Recommended 100% By Lindsey This book is a must have for all design students, and is a definite must have for all designer/bookmakers/creatives library. The templates are great and the disk that includes .ai files of the templates is the most useful thing I have ever purchased to aid in package design. Absolutely worth every penny, and the price is great!

A practical and inspirational resource book of templates. The Packaging Templates Sourcebook presents a stunning showcase of 140 new, innovative and classic packaging and paper engineering ideas across a variety of areas. Accompanying each project is a detailed template, which shows the reader how to copy, fold and construct each project from material that is widely available. The book will provide a source of inspiration for graphic and packaging designers, both student and professional alike, as it explores the fundamentals of a package at its most basic level. Covering areas as diverse as food and drink, product packaging, promotional material, CDs and DVDs, books, retail and stationary, it is a completely comprehensive guide. The book also includes gatefold templates, some insert card packaging concepts, and a CD-Rom of templates and finished packages, allowing designers to create presentations for their clients.

About the Author Luke Herriott runs a UK-based design group called Studio Ink, specializing in design for print. As former design director of the international visual arts publishers RotoVision, he has worked with some of the world's leading creatives to produce a number of outstanding design publications. With over 15 years in the book publishing industry, he has a wealth of experience and an extensive knowledge of design, as well as a great awareness and appreciation of emerging graphic trends. He is coauthor of RotoVision's First Steps in Digital Design and Instant Graphics.